

STIC Search Report

STIC Database Tracking Number: 145504

TO: Fred Ehichoya Location: RND 3B31

Art Unit : 2162

Friday, February 18, 2005

Case Serial Number: 09/825800

From: Geoffrey St. Leger

Location: EIC 2100 Randolph-4B31 Phone: 23450

geoffrey.stleger@uspto.gov

Search Notes

Dear Examiner Ehichoya,

Attached please find the results of your search request for application 09/825800. I searched Dialog's patent files, technical databases and general files.

Please let me know if you have any questions.

Regards

Geotffey St. Keger





STIC EIC 2100 Search Request Form

Today's Date:		اله المدالة hat date would you		
1/18/0	5 P	riority Date: 4/4/	200 / Other:	·
Name FRED EHIC	H 18417	Format for	Search Results (C	ircle One):
AU 2162 Exa		PAPER		EMAIL
Room # RAN 3 B31	Phone 2-4034		e you searched so	
Serial # 09/825,80	0	_ IEEE INSF		ner
Is this a "Fast & Focuse A "Fast & Focused" Search i meet certain criteria. The crihttp://ptoweb/patents/stic/stic	s completed in 2-3 hou teria are posted in EIC2	rs (maximum). The sea	ren must be on a ver	y specific topic and
What is the topic, novelty, moinclude the concepts, synony the topic. Please attach a corelevant art you have found.	me kewwords acronyn	ns definitions, strategie	s, and anything eise i	mat neips to describe
TRAINING, INTER	LOCAL STOP	NTERFACE F	OR GUIDING	THE CHAMMY OF
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(c) 2005 Thomson Derwent
Set
                Description
        Items
                FILTER???(3N) (COLLABORAT? OR COOPERAT? OR CO()OPERAT???)
S1
          346
S2
      5329728
                PROGRAM? ? OR PROGRAMMING OR SHOW? ? OR TV OR TELEVISION OR
              MOVIE? ? OR FILM? ? OR VIDEO? ? OR PPV OR SELECTION? ?
              MATERIAL? ? OR CONTENT? ? OR MEDIA OR MULTIMEDIA OR MUSIC -
S3
      7090011
             OR SONG? ? OR AUDIO OR DATA OR INFORMATION OR ITEM? ?
                S2:S3(5N)(VIEW??? OR REVIEW??? OR WATCH??? OR SEE OR SEEING
S4
      1308136
             OR LOOK??? OR OBSERV??? OR HEAR??? OR LISTEN??? OR ENJOY??? -
             OR EXPERIENC???)
                S2:S3(7N) (RECOMMEND? OR SUGGEST?)
S5
         4061
                S4(7N)(LIKELY OR LIKELIHOOD OR PROBABILITY OR PROBABLE OR -
S6
             GUESS??? OR PREDICT? OR INFER??? OR INFERENCE? ?)
               TIME OR TIMES OR TEMPORAL? OR PERIOD? ? OR DAY? ? OR WEEK?
S7
             ? OR WEEKLY OR MORNING OR EVENING OR AFTERNOON OR NIGHT?? OR -
             PRIMETIME
S8
                S7(10N)(VIEW??? OR WATCH??? OR SEE OR SEEING OR LOOK??? OR
             OBSERV??? OR HEAR??? OR LISTEN??? OR ENJOY??? OR EXPERIENCE??-
S9
            1
                S1 AND S4 AND S8
S10
            8
               COLLABORAT? AND S4 AND S8
           28
               S5 AND S4 AND S8
S11
               S9:S11
S12 ·
           36
          18
               S12 AND AC=US/PR
S13
          12
               S13 AND AY=(1970:2001)/PR
S14
S15
          15
               S12 AND PY=1970:2001
          22
               S14:S15
S16
S17
          18
               S12 AND AC=US
S18
          12
               S17 AND AY=(1970:2001)
S19
           0
               S18 NOT S16
S20
           57
               S6 AND S8
               S20 NOT S12
S21
           55
S22
           8
               S21 AND AC=US/PR
           7
S23
               S22 AND AY=(1970:2001)/PR
S24
           34
               S21 AND PY=1970:2001
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File 347: JAPIO Nov 1976-2004/Oct (Updated 050208)

File 350:Derwent WPIX 1963-2005/UD, UM &UP=200510

(c) 2005 JPO & JAPIO

S25

38

S23:S24

16/5/4 (Item 4 from file: 347)

DIALOG(R) File 347: JAPIO

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Image available

ELECTRONIC PROGRAM GUIDE RECEPTION SYSTEM

PUB. NO.: 2000-253325 [JP 2000253325 A] PUBLISHED:

September 14, 2000 (20000914)

INVENTOR(s): HIRAMATSU RYOSUKE

MASUDA ISAO MAEDA SHIGERU

APPLICANT(s): TOSHIBA CORP

APPL. NO.: 11-050272 [JP 9950272]

FILED: February 26, 1999 (19990226)

INTL CLASS: H04N-005/445; H04N-007/025; H04N-007/03; H04N-007/035

ABSTRACT

PROBLEM TO BE SOLVED: To allow a user to accurately and efficiently select and view a channel desired among many channels.

SOLUTION: A data processing section 16 acquires information about a user operation history including program viewing and program recording and reproduction by user operation and stores the information to a data storage section 18. In the case that display of a program table is designated from a remote controller 23, the data processing section 16 discriminates preference of program view by the user for a predetermined time band such as every hour in the unit of at least program category based on the newest electronic program guide EPG information extracted from an EPG decode section 13 and the user operation history information. The data processing section 16 discriminates ranking of recommendations for each time band for each program denoted by the EPG information based on the discrimination result and allows a display section 14 to display a program list denoting a program group in matching with recommended the user's preference in a two dimensional expression consisting of a time base axis and a recommended degree axis based on the discrimination result.

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(Item 5 from file: 347) 16/5/5

DIALOG(R) File 347: JAPIO

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Image available 06516223 PROGRAM SELECTION CONTROLLER

2000-101941 [JP 2000101941 A] PUB. NO.:

April 07, 2000 (20000407) PUBLISHED:

INVENTOR(s): WAIDA RIKA

SUZUKI TAKUMA HORIUCHI MASATO

APPLICANT(s): VICTOR CO OF JAPAN LTD APPL. NO.: 10-272874 [JP 98272874]

September 28, 1998 (19980928) FILED:

INTL CLASS: HO4N-005/44

ABSTRACT

PROBLEM TO BE SOLVED: To present, with a simple constitution programs similar to those viewed in the past as recommended programs by selecting programs available at a current time and similar to programs with conditions similar to those of history information, based on the history information and current time information .

SOLUTION: A recommended program discrimination means 6 that detects a detection signal received from a recommendation instruction detection means 9 selects plural programs that are available at a current time

and similar to those frequency viewed for the time zone, based on past information supplied from a history information storage means 5 and current time information supplied from a clock means 8. Then the means 6 sequentially selects them as recommended programs in the order of higher similarity and outputs a signal to select channels, on which the programs are broadcast to a channel changeover means 2. The channel changeover means 2 selects a channel, on which a recommendation program is broadcast, based on the switching signal received from the recommended program discrimination means 6 to provide an output of the recommended program to a broadcast reproduction means 3.

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16/5/6 (Item 6 from file: 347)

DIALOG(R) File 347: JAPIO

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03146174 **Image available**

SELF-IMPROVING METHOD WHILE LOOKING TELEVISION

PUB. NO.: 02-121674 [JP 2121674 A] PUBLISHED: May 09, 1990 (19900509)

INVENTOR(s): AIKAWA MASAYUKI

APPLICANT(s): SERENDEIPUTEI KK [000000] (A Japanese Company or Corporation)

, JP (Japan)

APPL. NO.: 63-276494 [JP 88276494] FILED: November 01, 1988 (19881101)

INTL CLASS: [5] A61M-021/02; A63F-009/22; G09B-005/06; G10L-003/00 JAPIO CLASS: 28.2 (SANITATION -- Medical); 30.2 (MISCELLANEOUS GOODS --

Sports & Recreation); 42.5 (ELECTRONICS -- Equipment)

JAPIO KEYWORD: R108 (INFORMATION PROCESSING -- Speech Recognition &

Synthesis)

JOURNAL: Section: C, Section No. 742, Vol. 14, No. 334, Pg. 27, July

18, 1990 (19900718)

ABSTRACT

PURPOSE: To support the achievement of the ideal behavior or consciousness of the person himself extremely naturally by sending the data relating to a suggestion message in subconsciousness to accumulate the same during a time looking the image and sound of the broadcasting program or video projected on the picture of a television.

CONSTITUTION: The suggestion message due to the character, image and sound stored in an IC cassette (g) is synthesized with the image and sound relating to the broadcasting program, video 3 or family computer 4 projected on the picture of a television 2 to be regenerated instantaneously or by sound outside an audible region so as not to be almost sensed by a viewer. Therefore, consciousness making an effort for improving own behavior and consciousness is not generated at all and the data relating to the suggestion message is received extremely naturally through subconsciousness. Since the data relating to the suggestion message is repeatedly and continuously received during looking a television daily, a considerable quantity of data is accumulated as subconsciousness.

16/5/7 (Item 7 from file: 347)

DIALOG(R) File 347: JAPIO

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01601383 **Image available**
TELEVISION BROADCAST SYSTEM

PUB. NO.: 60-079883 [JP 60079883 A] PUBLISHED: May 07, 1985 (19850507)

INVENTOR(s): SEKIMOTO TADAHIRO
MOTOHASHI SHOJI

APPLICANT(s): NEC CORP [000423] (A Japanese Company or Corporation), JP

(Japan)

APPL. NO.: 58-187325 [JP 83187325] FILED: October 06, 1983 (19831006)

INTL CLASS: [4] H04N-007/08

JAPIO CLASS: 44.6 (COMMUNICATION -- Television)

JOURNAL: Section: E, Section No. 341, Vol. 09, No. 220, Pg. 89,

September 06, 1985 (19850906)

ABSTRACT

PURPOSE: To attain the **viewing** of plural **programs** at the same **time** or one of them as required by combining plural programs and transmitting at the same time them, and expanding one of the programs in response to a cue signal from a broadcast station at a reception side as desired.

CONSTITUTION: A video signal from a main program source 1 and a subprogram source 2 is fed respectively to a mixing tube 3 and a compressor 4. The size of the video signal of the subprogram is compressed and transmitted while being inserted at a prescribed size at a postion not giving much effect on the **content** of the main **program**. When it is **recommended** by a broadcast station that the subprogram is viewed with expansion at the reception side, the cue signal is superimposed on the video signal. The reception side separates a synchronizing signal from the video signal demodulated into a base band, forms an extracting signal so as to extract the video signal of the subprogram, writes it in a subprogram memory 12 and also applies it to a switch S(sub 2) with expansion. When the switch S(sub 3) is selected to the position (p), the expanded pattern of the subprogram appears on a picture tube 15 automatically in response to the reproducion cue signal.

16/5/10 (Item 3 from file: 350)

DIALOG(R) File 350: Derwent WPIX

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015597109 **Image available**
WPI Acc No: 2003-659264/200362

XRPX Acc No: N03-525560

Viewer preference discovering method used in TV , involves analyzing time stamped sequence generated by processor in response to TV control signals

Patent Assignee: SONY CORP (SONY); SONY ELECTRONICS INC (SONY)

Inventor: CHANG M; CREED A L; DEW A; GUDORF G; HAUSCH W

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Date Applicat No Kind Date Week
US 20030110489 A1 20030612 US 2001781 A 20011029 200362 B

Priority Applications (No Type Date): US 2001781 A 20011029

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20030110489 A1 5 H04N-007/25

Abstract (Basic): US 20030110489 A1

NOVELTY - The TV control signals from a TV remote control device is recorded as a click stream and given to a processor which generates a time stamped sequence. The time stamped sequence is analyzed for discovering viewer preferences.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (1) system for discovering viewer preference; and
- (2) viewer -friendly TV system.

USE - For hybrid TV/computers, web TV.

ADVANTAGE - Provides an unobtrusive way to determine viewers preferences or viewers profile for establishing TV setting, TV program recommendation and facilitating marketing function.

DESCRIPTION OF DRAWING(S) - The figure shows a flowchart of

viewer preference discovering method.

pp; 5 DwgNo 2/7

Title Terms: VIEW; PREFER; DISCOVER; METHOD; TELEVISION; TIME; STAMP; SEQUENCE; GENERATE; PROCESSOR; RESPOND; TELEVISION; CONTROL; SIGNAL

Derwent Class: T01; W02; W03

International Patent Class (Main): H04N-007/25

File Segment: EPI

16/5/11 (Item 4 from file: 350)

DIALOG(R) File 350: Derwent WPIX

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015267868 **Image available**
WPI Acc No: 2003-328797/200331

XRPX Acc No: N03-262967

Television system for suggesting scheduled television programs, has processor that generates list of programs by sorting program schedule based on characteristics of programs, table and selected future time period

Patent Assignee: THOMSON LICENSING SA (CSFC); JOHNSON C R (JOHN-I); KIEFER M A (KIEF-I); RANDALL D W (RAND-I); THOMPSON W G (THOM-I); WANG C (WANG-I)

Inventor: JOHNSON C R; KIEFER M A; RANDALL D W; THOMPSON W G; WANG C Number of Countries: 101 Number of Patents: 009

Patent Family:

		*							
Pat	ent No	Kind	Date	App	plicat No	Kind	Date	Week	
US	20020188947	7 A1	20021212	US	S 2001879573	A	20010612	200331	В
WO	2002102067	A1	20021219	WO	2002US18308	A	20020607	200331	
ΕP	1400111	A1	20040324	EΡ	2002737447	Α	20020607	200421	
				WO	2002US18308	A	20020607		
KR	2004017231	A	20040226	KR	2003716234	A	20031211	200439	
BR	200210275	A	20040720	BR	200210275	A	20020607	200451	
				WO	2002US18308	Α	20020607		
ΑU	2002310376	A1	20021223	ΑU	2002310376	A	20020607	200452	
JP	2004530395	W	20040930	WO	2002US18308	A	20020607	200465	
				JΡ	2003504670	A	20020607		
CN	1515113	A	20040721 -	CN	2002811632	A	20020607	200468	
MX	2003011373	A1	20040401	WO	2002US18308	A	20020607	200478	
				MX	200311373	A	20031209		

Priority Applications (No Type Date): US 2001879573 A 20010612 Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20020188947 A1 14 H04N-005/445

WO 2002102067 A1 E H04N-005/445

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW

EP 1400111 A1 E H04N-005/445 Based on patent WO 2002102067

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR

KR 2004017231 A H04N-005/445

BR 200210275 A H04N-005/445 Based on patent WO 2002102067 AU 2002310376 A1 H04N-005/445 Based on patent WO 2002102067 JP 2004530395 W 39 H04N-005/445 Based on patent WO 2002102067

CN 1515113 A H04N-005/445

MX 2003011373 A1 $\pm 0.005/445$ Based on patent WO 2002102067

Abstract (Basic): US 20020188947 A1

NOVELTY - The table of the characteristic weights for the user is stored and incremented periodically based on the television program schedule. An user interface selects a future time period for requesting a list of the selected programs. A processor generates the list of the programs by sorting the schedule based on the received data, the table

and the selected future time.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is included for television program schedule sorting method.

USE - For selection of television programs for viewing, for DirecTV systems.

ADVANTAGE - Permits the user to select a broadcast time period and/or suggestion mode which results in learning the viewers habit automatically. Since the suggestion mechanism is limited to a specific time the burden on the system is reduced and quicker processing is enabled.

DESCRIPTION OF DRAWING(S) - The figure shows a screen display for broadcast time period entry by user.

pp; 14 DwgNo 1/7

Title Terms: TELEVISION; SYSTEM; SCHEDULE; TELEVISION; PROGRAM; PROCESSOR; GENERATE; LIST; PROGRAM; SORT; PROGRAM; SCHEDULE; BASED; CHARACTERISTIC; PROGRAM; TABLE; SELECT; FUTURE; TIME; PERIOD

Derwent Class: T01; W03

International Patent Class (Main): HO4N-005/445

International Patent Class (Additional): G06F-017/30; H04N-007/025;

H04N-007/03; H04N-007/035

File Segment: EPI

16/5/13 (Item 6 from file: 350)

DIALOG(R) File 350: Derwent WPIX

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014698746

WPI Acc No: 2002-519450/200255

XRPX Acc No: N02-411148

Method of managing a user profile by recording a number of viewing history windows of observed user behavior each corresponding to a different time interval

Patent Assignee: KONINK PHILIPS ELECTRONICS NV (PHIG)

Inventor: SCHAFFER J D

Number of Countries: 024 Number of Patents: 004

Patent Family:

Patent No Kind Date Applicat No Kind Date Week WO 200242959 A2 20020530 WO 2001EP13418 A 20011116 200255 B KR 2002070496 A 20020909 KR 2002709369 A 20020720 200311 EP 1340179 A2 20030903 EP 2001991738 A 20011116 200365 WO 2001EP13418 A 20011116 JP 2004515145 W 20040520 WO 2001EP13418 A 20011116 200434

JP 2002545412 A 20011116

Priority Applications (No Type Date): US 2000718256 A 20001122

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200242959 A2 E 23 G06F-017/60

Designated States (National): CN JP KR VN

Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

KR 2002070496 A H04N-005/44

EP 1340179 A2 E G06F-017/60 Based on patent WO 200242959 Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE TR

JP 2004515145 W 40 H04N-007/173 Based on patent WO 200242959

Abstract (Basic): WO 200242959 A2

NOVELTY - The history windows may record **television** programs **watched**, or purchases made, by the user in different **time** intervals. The user's reactions, e.g. like of dislike, may also be recorded. The history may indicate the number of times different features of behavior is undertaken by the user and any features with below a given number of occurrences are deleted from the profile. The profile is then used to **recommend programs** that the user is likely to enjoy.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is included for a system for managing a user profile.

USE - Recommending television programs .

ADVANTAGE - Maintains viewing histories in a more efficient manner.

pp; 23 DwgNo 0/8

Title Terms: METHOD; MANAGE; USER; PROFILE; RECORD; NUMBER; VIEW; HISTORY;

WINDOW; OBSERVE; USER; BEHAVE; CORRESPOND; TIME; INTERVAL

Derwent Class: T01; W03

International Patent Class (Main): G06F-017/60; H04N-005/44; H04N-007/173

International Patent Class (Additional): G06F-017/30; H04N-017/00

File Segment: EPI

16/5/14 (Item 7 from file: 350)

DIALOG(R) File 350: Derwent WPIX

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014650534 **Image available**

WPI Acc No: 2002-471238/200250

XRPX Acc No: N02-372040

Automatically identifying changes in viewer preferences for television program recommender in way that provides more efficient management viewing history storage

Patent Assignee: KONINK PHILIPS ELECTRONICS NV (PHIG)

Inventor: KURAPATI K

Number of Countries: 023 Number of Patents: 005

Patent Family:

Patent No Kind Date Applicat No Kind Date WO 200225939 A2 20020328 WO 2001EP10413 A 20010907 KR 2002056926 A 20020710 KR 2002706446 A 20020520 200304 · CN 1404687 A 20030319 CN 2001803814 A 20010907 EP 1323300 A2 20030702 EP 2001985316 A 20010907 200344 WO 2001EP10413 A 20010907 JP 2004509578 W 20040325 WO 2001EP10413 A 20010907 200422

JP 2002529020 A 20010907

Priority Applications (No Type Date): US 2000666630 A 20000920 Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200225939 A2 E 18 H04N-005/445

Designated States (National): CN JP KR

Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

KR 2002056926 A H04N-005/44 CN 1404687 A H04N-005/445

EP 1323300 A2 E H04N-005/445 Based on patent WO 200225939

Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE TR

JP 2004509578 W 39 H04N-005/445 Based on patent WO 200225939

Abstract (Basic): WO 200225939 A2

NOVELTY - Once changing viewing preferences are identified, a programming recommender can adapt the generated television program recommendations to so changes in viewing preferences. For cyclical or periodic changes in viewing preferences, the recommender generates television program recommendations using a sub-set of the viewing history from a corresponding earlier time period. For true or permanent changes in viewing preferences, the recommender optionally generates television program recommendations using the most recent sub-set of the viewing history.

 $\ensuremath{\mathsf{USE}}$ - To automatically identify changes in $\ensuremath{\mathsf{viewing}}$ preferences for $\ensuremath{\mathsf{television}}$ system.

ADVANTAGE - More efficient management of storage of the viewing history. Can delete obsolete parts of the viewing history without loss of any performance in the generated recommendations.

DESCRIPTION OF DRAWING(S) - The drawing shows a block diagram of the recommendation system used to implement the method.

pp; 18 DwgNo 1/4

Title Terms: AUTOMATIC; IDENTIFY; CHANGE; VIEW; TELEVISION; PROGRAM; WAY;

```
MORE; EFFICIENCY; MANAGEMENT; VIEW; HISTORY; STORAGE
Derwent Class: W03
International Patent Class (Main): H04N-005/44; H04N-005/445
International Patent Class (Additional): HO4N-007/16
File Segment: EPI
 16/5/15
             (Item 8 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2005 Thomson Derwent. All rts. reserv.
014487944
             **Image available**
WPI Acc No: 2002-308647/ 200235
XRPX Acc No: NO2-241546
  Broadcast program
                     recommendation device for television receivers,
  judges program to be broadcasted currently, based on program
  information and program time information
Patent Assignee: VICTOR CO OF JAPAN (VICO )
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No
             Kind
                     Date
                             Applicat No
JP 2001275048 A
                 20011005 JP 200085382
                                            Α
                                                20000324
                                                         200235 B
Priority Applications (No Type Date): JP 200085382 A 20000324
Patent Details:
Patent No Kind Lan Pg Main IPC
                                     Filing Notes
JP 2001275048 A
                   9 HO4N-005/44
Abstract (Basic): JP 2001275048 A
        NOVELTY - A channel switching detector (7) controls a switching
    unit (2) which selects program of a channel. The program information of
    the selected channel is stored in a memory (5), based on the program
    time and the detector output. A judging unit (6) judges the program
   which is to be broadcasted currently, based on the stored time and the
   program information.
        USE - For television receivers for recommending
   preference broadcast program from CS, BS and cable TV.
       ADVANTAGE - Enables broadcasting a suitable program to the
   viewer within the desired time .
        DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of
    a broadcast program
                         recommendation device. (Drawing includes
   non-English language text).
       Switching unit (2)
       Memory (5)
        Judging unit (6)
       Channel switching detector (7)
       pp; 9 DwgNo 1/5
Title Terms: BROADCAST; PROGRAM; DEVICE; TELEVISION; RECEIVE; JUDGEMENT;
  PROGRAM; CURRENT; BASED; PROGRAM; INFORMATION; PROGRAM; TIME; INFORMATION
Derwent Class: W02; W03; W04
International Patent Class (Main): H04N-005/44
International Patent Class (Additional): H04H-001/00; H04H-009/00;
 H04N-005/00
File Segment: EPI
             (Item 13 from file: 350)
16/5/20
DIALOG(R) File 350: Derwent WPIX
(c) 2005 Thomson Derwent. All rts. reserv.
011962492
            **Image available**
WPI Acc No: 1998-379402/ 199833
XRPX Acc No: N98-296700
 Electronic programming guide which operates on computing platform
 associated with television - uses platform to access program listing
 database containing information for different television programs
```

and includes database containing viewer profiles and suggest module

which generates preferred schedule using viewer profile

```
Patent Assignee: TEXAS INSTR INC (TEXI )
```

Inventor: KILLIAN R T; KILLIA R T

Number of Countries: 029 Number of Patents: 006

Patent Family:

Pat	ent No	Kind	Date	Ap	plicat No	Kind	Date	Week	
EΡ	854645	A2	19980722	EP	98300018	A	19980105	199833	В
JP	10207914	А	19980807	JP	9831914	A	19980105	199842	
SG	67469	A1	19990921	SG	9810	Α	19980102	199945	
KR	98070327	А	19981026	KR	9828	. A	19980103	199952	
US	6163316	Α	20001219	US	9734480	Α	19970103	200102	
				US	97943661	Α	19971003		
		_							

TW 435046 A 20010516 TW 97120112 A 19980213 200170

Priority Applications (No Type Date): US 9734480 P 19970103; US 97943661 A 19971003

Cited Patents: No-SR.Pub

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 854645 A2 E 18 H04N-005/445

Designated States (Regional): AL AT BE CH DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI

JP 10207914 A 18 G06F-017/30 SG 67469 A1 H04N-005/445 KR 98070327 A H04N-005/765

US 6163316 A HO4N-007/10 Provisional application US 9734480

TW 435046 A G06F-017/30

Abstract (Basic): EP 854645 A

The electronic programming guide for computing platform associated with a television, the platform operable to access a program listing database containing program listing information for a plurality of television programs, has a profile database for storing a viewer profile. A suggest module is coupled to the profile database for accessing the viewer profile and the program listing information and, in response, generates a preferred schedule according to the viewer profile and the program listing information. The preferred schedule is indicative of the desirability of a particular program relative to other programs.

A profile module receives viewer preference information and, in response, generates the viewer profile. The profile module is operable to provide a preference template to the viewer for receiving the viewer preference information. The viewer profile includes a ranking corresponding to an option selected from the group consisting of a genre option, an actor option, a sports team option, and a keyword option.

ADVANTAGE - Generates profiles for different viewers and likely schedule to appeal to each. Allows viewer to tune to more preferable programming at any time during viewing session. Viewer need not block entire channel to restrict viewing of undesirable programs to certain user such as child.

Dwg.3/7

Title Terms: ELECTRONIC; PROGRAM; GUIDE; OPERATE; COMPUTATION; PLATFORM; ASSOCIATE; TELEVISION; PLATFORM; ACCESS; PROGRAM; LIST; DATABASE; CONTAIN; INFORMATION; TELEVISION; PROGRAM; DATABASE; CONTAIN; VIEW; PROFILE; MODULE; GENERATE; PREFER; SCHEDULE; VIEW; PROFILE

Derwent Class: T01; W01; W03; W04

International Patent Class (Main): G06F-017/30; H04N-005/445; H04N-005/765; H04N-007/10

International Patent Class (Additional): H04N-005/44; H04N-007/173 File Segment: EPI

16/5/21 (Item 14 from file: 350)

DIALOG(R) File 350: Derwent WPIX

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011407705

WPI Acc No: 1997-385612/ 199735

XRPX Acc No: N97-320990

Automated collaborative filtering for selective World Wide Web advertising - using characteristics of user's activities in interactive medium to assign them to community of people of similar likes and then display advert determined to be of interest

Patent Assignee: ROBINSON G B (ROBI-I); ATHENIUM LLC (ATHE-N)

Inventor: ROBINSON G B

Number of Countries: 074 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	App	plicat No	Kind	Date	Week	
WO 9726729	A2	19970724	WO	96US20429	Α	19961226	199735	В
AU 9715665	Α	19970811	AU	9715665	Α	19961226	199747	
US 5918014	A	19990629	US	959286	A	19951227	199932	
•			US	9612517	A	19960229		
			US	96774180	А	19961226		

Priority Applications (No Type Date): US 9612517 P 19960229; US 959286 P 19951227; US 96774180 A 19961226

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 9726729 A2 E 26 H04L-000/00

Designated States (National): AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE HU IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK TJ TM TR TT UA UG US UZ VN

Designated States (Regional): AT BE CH DE DK EA ES FI FR GB GR IE IT KE LS LU MC MW NL OA PT SD SE SZ UG

AU 9715665 A H04L-029/00 Based on patent WO 9726729

US 5918014 A G06F-015/163 Provisional application US 959286 Provisional application US 9612517

Abstract (Basic): WO 9726729 A

The World Wide Web allows advertisements to be presented to users and also collection of information about users. The advertisements selected by users and the **time** they **observe** the **material** can be traced along with other information supplied by the user. The data can be analysed to identify communities of user that respond in similar manner to certain types of advertisements.

This knowledge can then be used with Smart Ad Boxes to show only adverts related to his or her particular consumer community. The data can also be collected within the user's own browser software so that selections are within the user control and do not breach privacy concerns.

USE/ADVANTAGE - Provides intelligent and selective presentation of advertising material by identifying user's interests. Can be combined with systems using age, gender, Internet domain etc.

25/5/2 (Item 2 from file: 347)

DIALOG(R) File 347: JAPIO

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06789041 **Image available**

PROGRAM INFORMATION PROCESSOR, ITS METHOD, AND RECORDING MEDIUM RECORDING THE PROGRAM

PUB. NO.: 2001-016522 [JP 2001016522 A] PUBLISHED: January 19, 2001 (20010119)

INVENTOR(s): MURAI YUUKI APPLICANT(s): NEC CORP

APPL. NO.: 11-186567 [JP 99186567] FILED: June 30, 1999 (19990630)

INTL CLASS: H04N-005/445; H04N-007/025; H04N-007/03; H04N-007/035

ABSTRACT

PROBLEM TO BE SOLVED: To provide a program information processor, its method and recording medium recording its program, which match the preference of a user and can display speedily in the contents of a program explanation by previously storing the contents of **program** explanation predicted to be **viewed** and storing also the number of displaying **times** according to the instruction of a user in a statistic information storing part as for the contents of the program explanation display-requested before.

SOLUTION: This processor has a statistic information update means 163 for calculating a score for each program so that the score may be raised in the order of becoming newer of the viewing date of the program based on the number of the viewing times of a program by a user and the number of viewing times of the contents of the program explanation by the user and for sequencing as for each program based on the score, and a program explanation content obtaining means 164 for obtaining the contents of the program explanation corresponding to a program to store in a program explanation content storing part 153 when an order is equal to or higher than a prescribed order.

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25/5/7 (Item 7 from file: 347)

DIALOG(R) File 347: JAPIO

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06018732 **Image available**

HYPER MEDIA DOCUMENT LOOK-AHEAD DEVICE AND RECORDING MEDIUM THEREFOR

PUB. NO.: 10-301832 [JP 10301832 A] PUBLISHED: November 13, 1998 (19981113)

INVENTOR(s): SAEGUSA TAMON

APPLICANT(s): KOBE NIPPON DENKI SOFTWARE KK [000000] (A Japanese Company or

Corporation), JP (Japan)
APPL. NO.: 09-109286 [JP 97109286]

FILED: April 25, 1997 (19970425)
INTL CLASS: [6] G06F-012/00; G06F-012/00

JAPIO CLASS: 45.2 (INFORMATION PROCESSING -- Memory Units)

ABSTRACT

PROBLEM TO BE SOLVED: To eliminate the increase of the load on a whole system when the look-ahead of data intended by a user is not operated at the time of the look - ahead of scene data by predicted information.

SOLUTION: A hyper media document terminal device 3 is connected to a hyper media document server 1, and scene data are acquired and displayed at a display device 9. The hyper media document terminal equipment 3 which receives the look-ahead instruction of the next scene decided by a user waits for the completion of the reading of present scene data, and acquires

the next scene data from the hyper media document server 1. The user reads the present scene, and then transmits a look-ahead document display instruction to the hyper media document terminal equipment 3, and the next scene is displayed

25/5/22 (Item 22 from file: 347)

DIALOG(R) File 347: JAPIO

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02291233

INFERENCE SYSTEM

PUB. NO.: 62-208133 [JP 62208133 A] PUBLISHED: September 12, 1987 (19870912)

INVENTOR(s): ISHII SHIGEO

APPLICANT(s): ISHII SHIGEO [000000] (An Individual), JP (Japan)

APPL. NO.: 61-050656 [JP 8650656] FILED: March 10, 1986 (19860310) INTL CLASS: [4] G06F-009/44; G06F-007/28

JAPIO CLASS: 45.1 (INFORMATION PROCESSING -- Arithmetic Sequence Units);

45.2 (INFORMATION PROCESSING -- Memory Units)

JOURNAL: Section: P, Section No. 672, Vol. 12, No. 68, Pg. 34, March

03, 1988 (19880303)

ABSTRACT

PURPOSE: To reduce the volume of calculation to obtain an inference result within a short period and to reduce the storage capacity to required minimum by executing the inference directly when the same experience as the inference did not exist in the past, and automatically storing only an effective inference result.

CONSTITUTION: An inference mechanism part executes real inference, a retrieving mechanism pat retrieves data registered in an experience table and a detecting mechanism part detects the degree of jam of the inference time and the inference mechanism and that of an experience table detecting time and the retrieving mechanism. A control table is provided with a decision table, an experience table, an environment table, and a working table. When an inference is applied, necessary decision is executed and whether the actual inference is to be executed or the inference result experiences in the past is to be utilized is determined. At the time of execution of the inference, necessary decision is executed and the inference result or the like is additionally registered in the experience table in accordance with the decided result.

25/5/26 (Item 3 from file: 350)

DIALOG(R) File 350: Derwent WPIX

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014572752 **Image available**
WPI Acc No: 2002-393456/200242

XRPX Acc No: N02-308507

Video system has promotion module storing viewer profile and associated promotion content for selection depending on day and time

Patent Assignee: KEEN PERSONAL MEDIA INC (KEEN-N)

Inventor: KRAPF R M

Number of Countries: 093 Number of Patents: 002

Patent Family:

Patent No Applicat No Date Kind Date Week Kind A2 20020110 WO 2001US20059 A WO 200203677 20010621 200242 20020114 AU 200177848 AU 200177848 A Α 20010621 200242

Priority Applications (No Type Date): US 2000608819 A 20000630

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200203677 A2 E 17 H04N-000/00

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA

CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW AU 200177848 A H04N-000/00 Based on patent WO 200203677

Abstract (Basic): WO 200203677 A2

NOVELTY - System comprises a set-top video receiver, a video data input port, an output port for a display and a preference engine coupled to the input port tracking viewer selections and creating a viewer profile.

DETAILED DESCRIPTION - A promotion module coupled to the engine and output port selects preferred promotion content from premium contents in response to the viewer profile, stores it and displays it as video clips, trailers, actors etc. to entice the viewer to watch an associated premium content (conditional access video contents). A module scrambles the conditional access video content before recording it and a second scrambler de-scrambles it when an access condition is fulfilled, i.e. payment of a fee.

USE - System is for displaying video data.

ADVANTAGE - System makes it more likely that the viewer watches premium content.

DESCRIPTION OF DRAWING(S) - The figure shows the system. pp; 17 DwgNo 1/3

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File 349:PCT FULLTEXT 1979-2002/UB=20050217,UT=20050210
      (c) 2005 WIPO/Univentio
Set
                Description
      Items
S1
         1188
                FILTER???(3N) (COLLABORAT? OR COOPERAT? OR CO()OPERAT???)
S2
      1411103
                PROGRAM? ? OR PROGRAMMING OR SHOW? ? OR TV OR TELEVISION OR
              MOVIE? ? OR FILM? ? OR VIDEO? ? OR PPV OR CONTENT? ? OR MEDIA
              OR MULTIMEDIA
                S2(5N)(VIEW??? OR REVIEW??? OR WATCH??? OR SEE OR SEEING OR
S3
       342470
              LOOK??? OR OBSERV???)
S4
       14214
                S2(5N)(RECOMMEND? OR SUGGEST?)
S5
                S3(7N) (LIKELY OR LIKELIHOOD OR PROBABILITY OR PROBABLE OR -
             GUESS??? OR PREDICT? OR INFER??? OR INFERENCE? ?)
S6
                TIME OR TIMES OR TEMPORAL? OR PERIOD? ? OR DAY? ? OR WEEK?
             ? OR WEEKLY OR MORNING OR EVENING OR AFTERNOON OR NIGHT?? OR -
             PRIMETIME
S7
        34615
                S6(7N)(VIEW??? OR WATCH???)
S8
            6
                S1(50N)S3(50N)S7
S9
          181
                S3(50N)S4(50N)S7
S10
           29
                S9/AB,CM
S11
           98
                S5 (50N) S7
S12
           8
                S11/AB, CM
           39
                S8 OR S10 OR S12
S13
S14
           34
                S13 AND AC=US/PR
          24
S15
               S14 AND AY=(1970:2001)/PR
          14
               S13 AND PY=1970:2001
S16
```

File 348: EUROPEAN PATENTS 1978-2005/Feb W01

S17

26

S15:S16

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01138372
Interactive system for selecting television programmes
Interaktives System zur Auswahl von Fernsehprogrammen
Systeme interactif pour selectionner des programmes de television
PATENT ASSIGNEE:
  4TV Limited, (3076880), 1 & 2 Brickfield Business Centre 60 Manchester
    Road, Northwich, Cheshire CW9 7LS, (GB), (Proprietor designated states:
    all)
INVENTOR:
  AUSTIN, Kenneth, Weaverham Grange, 7 Beechwood Avenue, Hartford,
    Northwich, Cheshire CW8 3AR, (GB)
LEGAL REPRESENTATIVE:
  Cardwell, Stuart Martin et al (52502), Roystons, Tower Building, Water
    Street, Liverpool, L3 1BA, (GB)
PATENT (CC, No, Kind, Date): EP 1099338 Al 010516 (Basic)
                              EP 1099338 B1 040324
                              WO 2000010327 000224
                              EP 98949111 981021; WO 98GB3140
APPLICATION (CC, No, Date):
PRIORITY (CC, No, Date): GB 9817421 980811
DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;
  LU: MC: NL: PT: SE
RELATED DIVISIONAL NUMBER(S) - PN (AN):
     (EP 2003024184)
     (EP 2003024185)
     (EP 2003024186)
     (EP 2003024187)
     (EP 2004006825)
     (EP 2004006826)
     (EP 2004006827)
     (EP 2004006828)
INTERNATIONAL PATENT CLASS: H04N-005/445; H04N-005/775; H04N-007/173;
  HO4N-005/00; HO4N-005/44
  No A-document published by EPO
LANGUAGE (Publication, Procedural, Application): English; English; English
FULLTEXT AVAILABILITY:
Available Text Language
                           Update
                                     Word Count
      CLAIMS B
               (English)
                           200413
                                       634
      CLAIMS B
                 (German)
                           200413
                                       640
      CLAIMS B
                 (French)
                           200413
                                       705
      SPEC B
                (English)
                           200413
                                     10792
Total word count - document A
                                         0
Total word count - document B
                                     12771
Total word count - documents A + B
                                     12771
...CLAIMS B1
1. A system for selecting television programs for viewing
      comprising means (CPU, M, 87) for storing viewing preferences, means
      for using stored viewing preferences to generate an electronic list
      and characterised in that the view list is comprised of program
      suggestions for what to watch or record based on what is usually
      watched at a particular time on any day , and in that the system
      further comprises means (119) for the user to mark a broadcast
      program currently being displayed, means for using said marking to
      add said marked current program to said view list, and means (85)
      for displaying the view list.
  2. A system as claimed in claim 1...
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17/3,K/4 (Item 4 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
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17/3,K/2

(Item 2 from file: 348)

DIALOG(R) File 348: EUROPEAN PATENTS

REPROGRAMMABLE TERMINAL FOR SUGGESTING PROGRAMS OFFERED ON A TELEVISION PROGRAM DELIVERY SYSTEM

WIEDERHOLT PROGRAMMIERBARES ENDGERAT FUR PROGRAMMVORSCHLAGE EINES VERTEILSYSTEMS FUR FERNSEHPROGRAMME

TERMINAL REPROGRAMMABLE DESTINE A SUGGERER DES PROGRAMMES PRESENTES DANS UN SYSTEME DE DISTRIBUTION DE PROGRAMMES DE TELEVISION

PATENT ASSIGNEE:

DISCOVERY COMMUNICATIONS, INC., (1818010), 7700 Wisconsin Avenue,, Bethesda, MD 20814-3522, (US), (Proprietor designated states: all) INVENTOR:

HENDRICKS, John, S., 8723 Persimmon Tree Road, Potomac, MD 20854, (US) BONNER, Alfred, E., 8300 Bradley Boulevard, Bethesda, MD 20817, (US) WUNDERLICH, Richard, E., 290 Sweet Briar Court, Alpharetta, GA 30201, (US)

LEGAL REPRESENTATIVE:

Strehl Schubel-Hopf & Partner (100941), Maximilianstrasse 54, 80538 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 673582 A1 950927 (Basic) EP 673582 B1 000301

WO 9414284 940623

APPLICATION (CC, No, Date): EP 94903407 931202; WO 93US11708 931202 PRIORITY (CC, No, Date): US 991074 921209

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LI; NL; PT; SE

RELATED DIVISIONAL NUMBER(S) - PN (AN):

EP 909095 (EP 98121389)

INTERNATIONAL PATENT CLASS: H04N-007/16; H04N-007/173

No A-document published by EPO

LANGUAGE (Publication, Procedural, Application): English; English; FULLTEXT AVAILABILITY:

Available Text Language Update Word Count CLAIMS B (English) 200009 3109 CLAIMS B (German) 200009 2717 CLAIMS B (French) 200009 3772 SPEC B (English) 200009 20401 Total word count - document A 29999 Total word count - document B Total word count - documents A + B 29999

...CLAIMS and

- means for indicating one or more programs meeting a predetermined weight related threshold, wherein all other **programs** are excluded from **program** suggestion .
- 16. The apparatus of claim 15 wherein the means for transforming integrates the personal profile information and...
- ...any of claims 14 to 16, wherein the subscriber specific data further comprises the subscriber's desired **program viewing time** frame and desired **program** length and wherein the means for comparing comprises means for excluding **programs** for **suggestion** that are not in the subscriber's desired **viewing time** frame and desired length.
 - 18. The apparatus of any of claims 1 to 17, wherein the subscriber...

...data.

- 19. The apparatus of any of claims 1 to 18, wherein the subscriber specific data includes **program** watched data.
- 20. The apparatus of any of claims 1 to 19 for suggesting programs to subscribers of a television program delivery system (200) by searching program abstracts stored in a database for key words mapped from...from a main menu.
- 37. The method of any of claims 33 to 36 used in a **television program** delivery system (200) for **suggesting programming** to subscribers, wherein the subscriber specific data is gathered by learning a subscriber's viewing habits and **suggesting programs** to a subscriber using the subscriber specific data, and wherein the step of gathering subscriber specific data comprises:

gathering subscriber historical data indicative of a subscriber's
 viewing habits, wherein the subscriber historical data is time and
 date sensitive;

and the step of generating subscriber programming preferences comprises:

analyzing the subscriber historical data...

- ...The method of claim 37, wherein the subscriber historical data is selected from the group consisting of **programs watched** data and channel watched data.
 - 39. The method of any of claims 33 to 38 wherein the program control information includes...

...from a remote location.

40. The method of any of claims 33 to 39, used in a **television program** delivery system (200) for **suggesting programming** to subscribers by searching **television** program abstracts stored in a database for programs which correlate to key words mapped from subscriber specific

17/3,K/5 (Item 1 from file: 349)

DIALOG(R) File 349: PCT FULLTEXT

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01013358 **Image available**

METHOD AND APPARATUS FOR RECOMMENDING ITEMS OF INTEREST BASED ON PREFERENCES OF A SELECTED THIRD PARTY

PROCEDE ET DISPOSITIF PERMETTANT DE RECOMMANDER DES ARTICLES PRESENTANT UN INTERET EN FONCTION DES PREFERENCES D'UN TIERCE PARTIE CHOISIE

Patent Applicant/Assignee:

KONINKLIJKE PHILIPS ELECTRONICS N V, Groenewoudseweg 1, NL-5621 BA Eindhoven, NL, NL (Residence), NL (Nationality)

Inventor(s):

GUTTA Srinivas V R, Prof. Holstlaan 6, NL-5656 AA Eindhoven, NL, Legal Representative:

GROENENDAAL Antonius W M (agent), Internationaal Octrooibureau B.V., Prof. Holstlaan 6, NL-5656 AA Eindhoven, NL,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200343333 A1 20030522 (WO 0343333)

Application: WO 2002IB4423 20021022 (PCT/WO IB0204423)

Priority Application: US 200114202 20011113

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR

LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VC VN YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LU MC NL PT SE SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 4439

Fulltext Availability: Detailed Description

Detailed Description

... viewer, in a non-obtrusive manner. Explicit television program recommendation tools, on the other hand, explicitly question viewers about their preferences for program attributes, such as title, genre, actors, channel and date/time, to derive viewer profiles and generate recommendations.

When selecting an item of interest, individuals are often influenced by the selections...

...trendsetters" often influence the viewing or purchase habits of others. Online retailers, such as Amazon.com, employ collaborative filtering techniques to recommend additional items to a customer based on selections made by other people who purchased...purchased this product also purchased certain other products.

In addition, many individuals often wish that they had watched a television program that was watched by a friend or colleague. There is currently no mechanism, however, to recommend television programs or other...

17/3,K/7 (Item 3 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. **Image available** 01006867 METHOD SYSTEM FOR PRESENTING PERSONALIZED TELEVISION RECOMMENDATION TO VIEWERS PROCEDE ET SYSTEME POUR PRESENTER DES RECOMMANDATIONS DE PROGRAMMES TELEVISES PERSONNALISES A DES TELESPECTATEURS Patent Applicant/Assignee: PREDICTIVE NETWORKS INC, 689 Massachusetts Avenue, Cambridge, MA 02139, US, US (Residence), US (Nationality) Patent Applicant/Inventor: THURSTON Nathaniel J, 40 Cedar Street No. 2 Right, Somerville, MA 02143, US, US (Residence), US (Nationality) HOSEA Devin, 3 Gloucester Street No. 19, Boston, MA 02115, US, US (Residence), US (Nationality) RENGER Thomas L, 12 Ellery Street # 405, Cambridge, MA 02138, US, US (Residence), US (Nationality) Legal Representative: JACOBS David (et al) (agent), Lucash, Gesmer & Updegrove LLP, 40 Broad Street, Boston, MA 02109, US, Patent and Priority Information (Country, Number, Date): WO 200336970 A1 20030501 (WO 0336970) Application: WO 2002US32529 20021011 (PCT/WO US0232529) Priority Application: US 2001336270 20011025 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LU MC NL PT SE SK TR (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English

Fulltext Availability: Claims

Fulltext Word Count: 2552

Claim

... user profile storage adapted to store viewer/user profiles having viewer/user characteristic information and indicia of **programs** previously viewed by

viewers/users serviced by said service provider;

d) a program recommendation information generator adapted to generate program recommendation information to users, said program recommendation information being adapted to be converted and displayed via an EPG, and said program recommendation information at least

comprising one **program** recommendation based upon a user's profile and at least one user profile of another user having predefined... characteristics include at least one viewer/user program preference.

16 The system in Claim 9, wherein said program recommendation infonnation generator is further adapted to substitute the program recommendation information with program recommendation information to recommend programs according to agreement between said service provider and program content providers or agents of program content providers...

17/3,K/9 (Item 5 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. **Image available** TELEVISION PROGRAM SELECTION APPARATUS AND METHOD DISPOSITIF ET PROCEDE DE SELECTION D'EMISSION TELEVISEE Patent Applicant/Assignee: THOMSON LICENSING S A, 46, quai A. Le Gallop, F-92648 Boulogne Cedex, FR, FR (Residence), FR (Nationality), (For all designated states except: Patent Applicant/Inventor: WANG Chunzhi, 9430A Notre Dame Drive, Indianapolis, IN 46240, US, US (Residence), CN (Nationality), (Designated only for: US) RANDALL Darrel Wayne, 2324 W. US Highway 36, Danville, IN 46122, US, US (Residence), US (Nationality), (Designated only for: US) KIEFER Marc Aaron, 763 Pioneer Woods Drive, Indianapolis, IN 46224, US, US (Residence), US (Nationality), (Designated only for: US) THOMPSON Wanda Green, 8728 Bergeson Drive, Indianapolis, IN 46278, US, US (Residence), US (Nationality), (Designated only for: US) JOHNSON Carolynn Rae, 10736 Cornerstone Court, Indianapolis, IN 46280, US , US (Residence), US (Nationality), (Designated only for: US) Legal Representative: TRIPOLI Joseph S (et al) (agent), Thomson Multimedia Licensing Inc., P.O. Box 5312, Princeton, NJ 08540, US, Patent and Priority Information (Country, Number, Date): WO 2002102067 A1 20021219 (WO 02102067) Application: WO 2002US18308 20020607 (PCT/WO US0218308) Priority Application: US 2001879573 20010612 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 5347

Fulltext Availability: Claims

Claim

.. characteristics are Topic and Theme, and said television program schedule data and said characteristics data for said **television program** being **viewed** by said user include relevancy data, and said characteristics weights are the sum of the number of time **periods** a **program** having a Topic-Theme is **viewed** by a user **times** relevancy of said Topic-Theme.

8 The apparatus of claims I further including means to identify one...

- ... The apparatus of claim I wherein one or more programs can be selected from said list of **suggested programs** displayed at said user interface and added to a user plan to view list.
 - 10 A method for sorting a television program schedule to assist a user in selecting a **television** program for **viewing** or recording based on characteristics of **television** programs

previously watched by said viewer comprising the steps of:

receiving a schedule of television programs to be broadcast comprising scheduled

broadcast time...in order of characteristic weights.

14 The method of claim 10 wherein upon sorting a list of **suggested programs** is displayed. and a user may select a program from said list, whereupon said user is reminded...

...and topic-theme relevance factors.

16 The method of claim 10 wherein characteristic weights are based on time watched and relevancy factors on a scale of I to 10 of characteristics of programs watched by a user.

17 The method of claims 10 wherein said characteristic weights are stored in counters which are incremented by a relevancy factor for each time period during which a user views a television program having a characteristic and a characteristic relevancy factor included in said program's broadcast information.

18 The...

17/3,K/10 (Item 6 from file: 349)

DIALOG(R) File 349: PCT FULLTEXT

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00967962 **Image available**

A METHOD AND APPARATUS FOR GENERATING A LIST OF SUGGESTED SCHEDULED TELEVISION PROGRAMS

PROCEDE ET DISPOSITIF DE GENERATION D'UNE LISTE DE PROGRAMMES TELEVISES PROGRAMMES CONSEILLES

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

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RANDALL Darrel Wayne, 2324 W. US Highway 36, Danville, IN 46122, US, US (Residence), US (Nationality), (Designated only for: US)

MCLANE Michael Joseph, 720 Sherwood Drive, Indianapolis, IN 46240, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

TRIPOLI Joseph S (et al) (agent), Thomson Multimedia Licensing Incorporated, P.O. Box 5312, Princeton, NJ 08540, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 2002102066 A1 20021219 (WO 02102066)

Application: WO 2002US18301 20020607 (PCT/WO US0218301)

Priority Application: US 2001879288 20010612

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR

LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English Fulltext Word Count: 4079

Fulltext Availability: Claims

English Abstract

A system and method for generating a list of suggested scheduled television programs wherein television schedule guide data which comprises characteristics of scheduled programs and optionally relevancy of those characteristics is obtained from broadcast information. User profiles comprising characteristics of television programs previously viewed, the cumulative amount of time programs having those characteristics has been previously viewed, and optionally the relevancy of the previously viewed characteristics is stored. The user is allowed to manually...

...weights assigned to characteristics so as to override the system assigned weight values. The system calculates the **suggested program** list from the schedules it receives from broadcast or other means, using the characteristics weights in the...

Claim

- 1 A television system for displaying suggested scheduled programs comprising: memory means for storing data representing a user profile comprising characteristics and characteristic weights of programs viewed by said user; control means for automatically assigning characteristic weights in said user profile based on relevance and/or time logged as being viewed by said user, ranking scheduled programs based on characteristics of each scheduled program and relative characteristic weights in said user profile, generating a list of suggested scheduled programs according to said ranking, calculating characteristic percentages based on relative characteristic weights in said user profile and...of the number of 5 minute periods any program having a topic-theme 1 0 combination is viewed times the relevancy factor assigned by the broadcaster.
- 9 The apparatus of ...user program guide characteristic search preferences data for said plurality of users, and wherein said list of suggested scheduled programs is generated based on preferences data for one identified user.
- 10 A method of generating a list of suggested scheduled television programs comprising maintaining a user profile comprising characteristics of programs previously viewed by said user and characteristic weights calculated from the cumulative amount of time said user has viewed programs having each of said characteristics, using television schedule ...guide data which comprises characteristics of scheduled programs and optionally relevancy factors to calculate a list of suggested scheduled programs, and allowing a user to manually adjust said assigned weightings. 1 1. The method of claim IO...

17/3,K/11 (Item 7 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00933523 **Image available**

TELEVISION VIEWER PROFILE INITIALIZER AND RELATED METHODS
DISPOSITIF D'INITIALISATION DE PROFILS DE TELESPECTATEURS ET PROCEDES
ASSOCIES

Patent Applicant/Assignee:

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MATHIAS Keith E, Prof. Holstlaan 6, NL-5656 AA Eindhoven, NL, MILANSKI John, Prof. Holstlaan 6, NL-5656 AA Eindhoven, NL,

Legal Representative:

GROENENDAAL Antonius W M (agent), Internationaal Octrooibureau B.V., Prof. Holstlaan 6, NL-5656 AA Eindhoven, NL,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200267578 A2-A3 20020829 (WO 0267578)
Application: WO 2002IB356 20020201 (PCT/WO IB0200356)

Priority Application: US 2001791999 20010222

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

CN JP KR

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English Filing Language: English Fulltext Word Count: 3385

English Abstract

A TV viewer profile initializer for reducing the time it takes for an implicit profiler-based TV recommender to produce accurate TV recommendations. The profiles initializer utilizes stereotype profiles from a substantial pool of TV viewing behavior of a representative number of TV viewers. By applying clustering methods to such data, stereotype profiles can emerge. New viewers are then be offered a selection of stereotype profiles to choose from to initialize their own personal TV viewing profile. Thus, a single choice will suffice to provide a predictable TV show recommender that is presumably fairly close to a viewer's own preferences. After this initialization, the profile can...

17/3,K/12 (Item 8 from file: 349)

DIALOG(R) File 349: PCT FULLTEXT

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00915763 **Image available**

METHOD AND APPARATUS FOR GENERATING RECOMMENDATIONS BASED ON CONSISTENCY OF SELECTION

PROCEDE ET SYSTEME POUR GENERER DES RECOMMANDATIONS BASEES SUR LA COHERENCE DUNE SELECTION

Patent Applicant/Assignee:

KONINKLIJKE PHILIPS ELECTRONICS N V, Groenewoudseweg 1, NL-5621 BA Eindhoven, NL, NL (Residence), NL (Nationality)

Inventor(s):

KURAPATI Kaushal, Prof. Holstlaan 6, NL-5656 AA Eindhoven, NL, Legal Representative:

GROENENDAAL Antonius W M (agent), Internationaal Octrooibureau B.V., Prof Holstlaan 6, NL-5656 AA Eindhoven, NL,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200249357 A2-A3 20020620 (WO 0249357)
Application: WO 2001EP14141 20011127 (PCT/WO EP0114141)

Priority Application: US 2000736908 20001214

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

CN JP KR VN

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English

Filing Language: English Fulltext Word Count: 3333

English Abstract

...selected relative to the number of times the item was offered. The present invention adjusts a conventional **program recommender** score based on a consistency metric. The exemplary consistency metric is defined as the ratio of the...

...over the number of times the item was offered in a given time period. In an exemplary program recommendation implementation, the consistency metric is defined as the ratio of the number of times a program was watched over the number of times the program was presented in a given time period. Generated recommendation scores can be increased or decreased...

17/3,K/13 (Item 9 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00909766

TELEVISION PROGRAM RECOMMENDER WITH INTERVAL-BASED PROFILES FOR DETERMINING TIME-VARYING CONDITIONAL PROBABILITIES

SYSTEME DE RECOMMANDATION DE PROGRAMME DE TELEVISION A PROFILS BASES SUR DES INTERVALLES PERMETTANT DE DETERMINER DES PROBABILITES CONDITIONNELLES VARIABLES DANS LE TEMPS .

Patent Applicant/Assignee:

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Inventor(s):

SCHAFFER James D, Prof. Holstlaan 6, NL-5656 AA Eindhoven, NL, Legal Representative:

GROENENDAAL Antonius W M (agent), Internationaal Octrooibureau B.V., Prof. Holstlaan 6, NL-5656 AA Eindhoven, NL,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200242959 A2 20020530 (WO 0242959)

Application: WO 2001EP13418 20011116 (PCT/WO EP0113418)

Priority Application: US 2000718256 20001122

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

CN JP KR VN

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English Filing Language: English Fulltext Word Count: 5280

Fulltext Availability: Claims

Claim

- ... maintaining said user profile (400) as a plurality of viewing history windows (VHK), wherein each of said **viewing** history windows (VHK) corresponds to a different **time** interval.
 - 2 The method of claim 1, wherein said user profile (400) is associated with a television program recommender (100).
 - 3 The method of claim 1, wherein said behavior is a set of **programs** that have been **watched** by a user.
- 4 The method of claim 1, wherein said behavior is a set of purchases... ... of occurrences for an earlier similar time interval.
 - 17 A system for managing the storage of a ${\bf viewer}$ profile (400) in a ${\bf television}$

program recommender (100), comprising:

a memory (I 3 0) for storing computer readable code; and a processor (120) operatively...

...said memory (130), said processor

(120) configured to:

obtain a viewing history (200) indicating a set of **programs** that have been

watched by a user; and

maintain said viewing profile (400) as a plurality of viewing history

windows (VHK), wherein each of said **viewing** history windows (VHK) corresponds to a different **time** interval.

18 The system of claim 17 said processor (1 20) ftirther configured to: 1 0 obtain a viewing history (200) indicating a number of occurrences of a plurality of features in **programs** that were **watched** by a **viewer** for a plurality of different time intervals; and delete from said viewer profile (400) any of said...

17/3,K/14 (Item 10 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00892366 **Image available**

TELEVISION PROGRAM RECOMMENDER WITH AUTOMATIC IDENTIFICATION OF CHANGING VIEWER PREFERENCES

DISPOSITIF DE RECOMMANDATION DE PROGRAMME DE TELEVISION AVEC IDENTIFICATION AUTOMATIQUE DES EVOLUTIONS DANS LES PREFERENCES DES TELESPECTATEURS

Patent Applicant/Assignee:

KONINKLIJKE PHILIPS ELECTRONICS N V, Groenewoudseweg 1, NL-5621 BA Eindhoven, NL, NL (Residence), NL (Nationality)

Inventor(s):

KURAPATI Kaushal, Prof. Holstlaan 6, NL-5656 AA Eindhoven, NL, Legal Representative:

GROENENDAAL Antonius W M (agent), Internationaal Octrooibureau B.V., Prof Holstlaan 6, NL-5656 AA Eindhoven, NL,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200225939 A2-A3 20020328 (WO 0225939)
Application: WO 2001EP10413 20010907 (PCT/WO EP0110413)

Priority Application: US 2000666630 20000920

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

CN JP KR

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English Filing Language: English

Filing Language: English Fulltext Word Count: 4421

Fulltext Availability:

Claims

English Abstract

A **television** program recommender is disclosed that automatically identifies changes in viewing preferences. Once changing viewing preferences are identified...

...in viewing preferences, the television programming recommender generates television program recommendations using a sub-set of the viewing history from a corresponding earlier time period. Likewise, for true or permanent changes in viewing preferences, the television programming recommender optionally generates television program recommendations using the most recent sub-set of the viewing history, which most likely reflects the current viewing preferences. In a further variation, program recommendations can be generated using a combination, such as the union or intersection, of recommendations based on viewing histories from two different periods of time. The television programming recommender can confirm that viewing preferences have not changed significantly over time, and thereafter delete portions of the viewing history without loss of any performance in the generated recommendations.

Claim

... method of claim 1, further comprising the step of presenting a user with a union set of **recommended** programs based on said sets of programs, SI and SK.

- 6 The method of claim 1, further...
- ... The method of claim 1 1, wherein said at least two portions, VHI and VHK, from said viewing history (200) are obtained by selecting a time span that is less than the entire time period covered by the viewing history (200).
 - 15 The method of claim 14, wherein said selected time span is an earlier similar...
- ...at least two portions, VHI and VHK, from said viewing history (200); generate a corresponding set of program recommendation scores, SI and SK, for a set of programs in a given time interval based on said at least two viewing history (200) portions, VHI and VHK; and compare said sets of program recommendation scores, SI and SK, to identify a change in said viewer preferences.
 - 17 The system (100) of claim 16, wherein said processor compares the top-N (where N is a positive integer) recommended programs in each set, SI and SK
 - 18 The system (I 00) of claim 16, wherein said processor...
- ...of claim 16, wherein said processor is ffirther configured to present a user with a set of recommended programs based on one or both of said sets of programs, SI and SK. The system (1 00...
- ...16, wherein said processor is ftu-ther configured to present a user with an intersection set of recommended programs based on said sets of programs, SI and SK
 - 22 The system (100) of claim 16...VHI and VHK, from said viewing history
 - a step to generate a corresponding set of program recommendation scores, Si and SK, for a set of programs in a given time interval based on said at least two viewing
 - history (200) portions, VHI and VHK; and
 - a step to compare said sets of program recommendation scores, S 1 and SK, to identify a change in said viewer preferences. . An article of manufacture for managing the storage of a viewer history in a

recommender , comprising: television program

- a computer readable medium having computer readable code means embodied thereon, said computer readable program code...
- ...at least two
 - I 0 portions, VHI and VHK;
 - a step to generate a corresponding set of program recommendation scores, S 1 and SK, for a set of programs in a given time interval based on said viewer profiles, PI and PK; a step to compare said sets recommendation scores, SI and SK, to identify of program a change in said viewer preferences; and
 - 1 5 a step to delete a portion of said viewing history if said sets of program recommendation scores, SI and SK are substantially similar.

17/3,K/15 (Item 11 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv.

Image available 00869528 USER PROFILE WITH WEIGHTED PREMIUM CONTENT PROFIL UTILISATEUR A CONTENU PAYANT PONDERE Patent Applicant/Assignee: KEEN PERSONAL MEDIA INC, One Morgan, Irvine, CA 92618, US, US (Residence)

, US (Nationality) Inventor(s):

KRAPF Russell M, 34300 Lantern Bay #36, Dana Point, CA 92629, US, MASTERS Bradley S, 27645 Carballo, Mission Viejo, CA 92692, US, Legal Representative: SHARA Milad G (agent), Western Digital Technologies, Inc., Intellectual Property Dept. - C2, 20511 Lake Forest Drive, Lake Forest, CA 92630, US Patent and Priority Information (Country, Number, Date): Patent: WO 200203671 A1 20020110 (WO 0203671) Application: WO 2001US20060 20010621 (PCT/WO US0120060) Priority Application: US 2000608571 20000630 Designated States: (Protection type is "patent" unless otherwise stated - for applications. prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 4925 Fulltext Availability: Claims Claim ... the viewing preferences to select a viewer profile from the plurality of viewer profiles upon determining which viewer is likely to watch at a given day and at given time . 12 The video system of Claim 1, wherein a weighting factor applied to a premium content is modifiable to selectively increase or decrease a probability of acceptance of the premium content by the viewer . . A method of operating a video system, comprising: creating a viewer profile representing viewing preferences of a viewer; generating a set of data representing available video content, the... (Item 12 from file: 349) 17/3,K/16 DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. **Image available** 00865770 AUTOMATIC CONTENT VIEWING RECOMMENDATION FROM AMONG MULTIPLE PROGRAMMING SOURCES RECOMMANDATIONS DE VISUALISATION AUTOMATIQUE DE CONTENUS A PARTIR DE PLUSIEURS SOURCES DE PROGRAMMES Patent Applicant/Assignee: ENCABLER INC, 21 Woodlyn Lane, Bradbury, CA 91010, US, US (Residence), US (Nationality), (For all designated states except: US) Patent Applicant/Inventor: AKINYANMI Olalekan, 17954-3 River Circle, Canyon Country, CA 91351, US, US (Residence), NG (Nationality), (Designated only for: US) HERVEY John, 21 Woodlyn Lane, Bradbury, CA 91010, US, US (Residence), US (Nationality), (Designated only for: US)
ODUYOYE Odutola, 17954-3 River Circle, Canyon Country, CA 91351, US, US (Residence), GB (Nationality), (Designated only for: US) Legal Representative: HALL David A (et al) (agent), Heller Ehrman White & McAuliffe LLP, Suite 700, 4250 Executive Square, La Jolla, CA 92037, US,

Patent and Priority Information (Country, Number, Date):

WO 200199427 A2-A3 **20011227**

Priority Application: US 2000214029 20000622; US 2000653087 20000831

WO 2001US19409 20010618 (PCT/WO US0119409)

Patent:

Application:

Parent Application/Grant:

(WO 0199427)

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Related by Continuation to: US 2000653087 20000831 (CIP); US 2000214029
    20000622 (CIP)
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
  AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
  EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS
 LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ
  TM TR TT TZ UA UG US UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 10572
Patent and Priority Information (Country, Number, Date):
                        ... 20011227
Fulltext Availability:
 Claims
Publication Year: 2001
Claim
... a user, the system
 comprising:
 a client delivery application that monitors and collects information
  relating to user viewing of content at a display device from among
 multiple program signals of
  content; and
  a network connection from which the client delivery application receives
 multiple program signals of content, transmits the information
  regarding user viewing of content, receives a recommended program
  signal of content likely to be of interest to the user in response to Ahe
  received information relating to user viewing, and informs the. user of
  the recommended program signal at the display device.
  14 The system of Claim''13, wherein the monitored and collected
  information further comprises:
  a unique identification number representing the client delivery
  application; and a channel number representing program
  is being viewed by, the user;
  and
  a duration value representing the' time that user has viewed a
 particular signal of program
                                 content .
 15 The system of Claim 13, wherein the network connection ffirther
  comprises:
  at least one broadband channel...information
  ftirther comprises:
  a unique identification number identifying each set top box;
  a channel number representing the program content viewed by the user;
  and
  a duration value representing the time that a user views a particular
  program
           content .
  31 A method of providing content delivery to a user, the method
  comprising:
  communicating at least one...
...set top
 box:
  receiving information relating to the user's viewing habits of the at
  one program signal content;
 determining a recommended program signal for the user based in part
  the information relating to the user's viewing habits and available
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program signal
  content ; and
  communicating the recommended program signal from the headend unit
  to the set top box for display to the user.
  32 The...
 17/3,K/17
              (Item 13 from file: 349)
DIALOG(R) File 349: PCT FULLTEXT
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           **Image available**
00855477
METHOD AND SYSTEM FOR PRESENTING AN ELECTRONIC PROGRAMMING GUIDE
PROCEDE ET SYSTEME DE PRESENTATION D'UN GUIDE DE PROGRAMMATION ELECTRONIQUE
Patent Applicant/Assignee:
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    (Residence), US (Nationality)
  MediaOne Group Inc, 188 Inverness Drive West, Englewood, CO 80112, United
    States of America, US, US (Residence), US (Nationality)
Inventor(s):
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  MARICS Monica, 916 12th Street, Boulder, CO 80302, US,
  MCCLARD Anne P, 1264 Lambert Circle, Lafayette, CO 80026, US,
  STEVENS John Clarke, 5625 South Alamo Court, Littleton, CO 80123, US,
Legal Representative:
  CANAVAN Robert T (et al) (agent), AT & T Corp., P.O. Box 4110,
    Middletown, NJ 07748-4110, US,
Patent and Priority Information (Country, Number, Date):
  Patent:
                        WO 200189206 A2-A3 20011122 (WO 0189206)
  Application:
                        WO 2001US14662 20010504 (PCT/WO US0114662)
  Priority Application: US 2000571309 20000512
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
  CA JP MX
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
Publication Language: English
Filing Language: English
Fulltext Word Count: 4601
Patent and Priority Information (Country, Number, Date):
                        ... 20011122
Fulltext Availability:
  Claims
Publication Year: 2001
Claim
... quide.
  11 The method of claim 7 further comprising:
  collecting a set of preferences from the end viewer;
  automatically copying programming information to a
  calendaring software application of the end viewer in accordance
  with the set of preferences...
... The method of claim 7 further comprising:
  processing information in a calendaring software
  application to determine available time slots for the end viewer; and
  suggesting programs for the end viewer based on the
  available time slots.
  13 The method of claim 7 wherein the
  programming information includes a program that is scheduled ...
...occurrences, the method further comprising:
  processing information in a calendaring software
```

```
5 application to deten-nine available time slots for the end viewer;
  upon selection of the program that is scheduled at
  multiple occurrences, suggesting at least one occurrence for the end
  viewer based on the available time slots.
  10 14. The method of claim 13 wherein the multiple
  occurrences include occurrences on different channels...
...comprising:
  upon selection of an available time slot in a
  25 calendaring software application for the end viewer, scheduling the
  video -on-demand program in the time slot.
  19 The method of claim 17 further comprising:
  processing information in a calendaring software
  30 application to determine available time slots for the end viewer;
  upon selection of the video -on-dernand program ,
  suggesting a time slot of the available time slots for the end
  viewer .
 17/3,K/18
               (Item 14 from file: 349)
DIALOG(R) File 349: PCT FULLTEXT
(c) 2005 WIPO/Univentio. All rts. reserv.
           **Image available**
00834128
APPARATUS AND METHOD FOR PROVIDING A PLURALITY OF INTERACTIVE PROGRAM GUIDE
    INITIAL ARRANGEMENTS
DISPOSITIF ET METHODE FOURNISSANT UNE PLURALITE DE VERSIONS INITIALES POUR
    GUIDE DE PROGRAMMES INTERACTIF
Patent Applicant/Assignee:
  SCIENTIFIC-ATLANTA INC, Intellectual Property Department, 5030 Sugarloaf
    Parkway, Lawrenceville, GA 30044, US, US (Residence), US (Nationality)
Inventor(s):
  JERDING Dean F, 315 Seventeenth Fwy., Roswell, GA 30076, US,
  BANKER Robert O, 1581 Chamblee Gap Road, Cumming, GA 30040, US,
  RODRIGUEZ Arturo A, 5315 Abigail Lane, Norcross, GA 30092, US,
  DURDEN Gregory S, 9407 Terri Lane, Jonesboro, GA 30236, US,
  VAN ORDEN Robert T, 4575 Dairy Way, Norcross, GA 30092, US,
 MILLER Jack, 1040 Vintage Club Drive, Duluth, GA 30097, US,
  HILL Kevin, 1919 East 35th Place, Tulsa, OK 74105, US,
Legal Representative:
  GARDNER Kelly A (et al) (agent), Scientific-Atlanta, Inc., Intellectual
    Property Department, 5030 Sugarloaf Parkway, Lawrenceville, GA 30044,
Patent and Priority Information (Country, Number, Date):
                        WO 200167736 A2-A3 20010913 (WO 0167736)
  Patent:
                                               (PCT/WO US0106663)
                        WO 2001US6663 20010228
 Application:
  Priority Application: US 2000518041 20000302
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
  BR CA JP
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
Publication Language: English
Filing Language: English
Fulltext Word Count: 11588
Patent and Priority Information (Country, Number, Date):
  Patent:
                        ... 20010913
Fulltext Availability:
  Claims
Publication Year: 2001
```

Claim

... first category of the relevant view highlighted, a favorite category the user has previously defined, or a recommended program in line

with the user's television watching habits. FIG. 12 is an example screen diagram of the IPG display I 00 that illustrates the...

...1 of the IPG screen 1 00 enables the subscriber to scroll and choose to display a time view, a theme view, or title view similar to those views described above. The browse-by menu portion IO 1 initially takes the place...

17/3,K/20 (Item 16 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. **Image available** 00825095 ADAPTIVE TV PROGRAM RECOMMENDER SYSTEME ADAPTATIF DE RECOMMANDATION D'EMISSIONS DE TELEVISION Patent Applicant/Assignee:

KONINKLIJKE PHILIPS ELECTRONICS N V, Groenewoudseweg 1, NL-5621 BA Eindhoven, NL, NL (Residence), NL (Nationality)

Inventor(s):

SCHAFFER James D, Prof. Holstlaan 6, NL-5656 AA Eindhoven, NL, Legal Representative:

GROENENDAAL Antonius W M (agent), Internationaal Octrooibureau B.V., Prof. Holstlaan 6, NL-5656 AA Eindhoven, NL,

Patent and Priority Information (Country, Number, Date):

WO 200158145 A2-A3 **20010809** (WO 0158145) Patent: WO 2001EP816 20010125 (PCT/WO EP0100816) Application:

Priority Application: US 2000498271 20000204

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

JP KR

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English Filing Language: English

Fulltext Word Count: 4903

Patent and Priority Information (Country, Number, Date):

... 20010809

Fulltext Availability:

Claims

Publication Year: 2001

... a television program is a desired one, based on a viewer profile (103) and data regarding the television program; and supplying a recommendation regarding the television program on the probability.

25 The at least one medium (I 10) of claim 24, wherein the...

...comprising:

a list of feature values; and for each element of the list, a respective number of times having that feature value were watched .

26 The at least one medium (I 10) of claim 25, wherein the data structure (Fig. 4) further comprises, for each element of the list, a respective number of times programs having that feature value were not watched .

27 The at least one medium (I 10) of claim 26, wherein the software is further arranged...

(Item 18 from file: 349) 17/3,K/22 DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv.

Image available 00813583 INTELLIGENT SYSTEM AND METHODS OF RECOMMENDING MEDIA CONTENT ITEMS BASED ON USER PREFERENCES SYSTEME INTELLIGENT ET PROCEDES DESTINES A RECOMMANDER DES ARTICLES A CONTENU MULTIMEDIA SUR LA BASE DE PREFERENCES UTILISATEUR Patent Applicant/Assignee: TIVO INC, 2160 Gold Street, P.O. Box 2160, Alviso, CA 95002-2160, US, US (Residence), US (Nationality), (For all designated states except: US) Patent Applicant/Inventor: ALI Kamal, 2954 Massiah Court, Campbell, CA 95008, US, US (Residence), AU (Nationality), (Designated only for: US) VAN STAM Wijnand, 1397 Sydney Drive, Sunnyvale, CA 94087, US, US (Residence), NL (Nationality), (Designated only for: US) Legal Representative: GLENN Michael (et al) (agent), Glenn Patent Group, Suite L., 3475 Edison Way, Menlo Park, CA 94025, US, Patent and Priority Information (Country, Number, Date): WO 200147257 A1 20010628 (WO 0147257) Patent: Application: WO 2000US33876 20001214 (PCT/WO US0033876) Priority Application: US 99171829 19991221 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS'MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English

Fulltext Word Count: 10426

Patent and Priority Information (Country, Number, Date):

... 20010628

Fulltext Availability: Detailed Description Publication Year: 2001

Detailed Description

... s preferences, U.S. Patent No. 5,410, 344 (April 25, 1995) describe a method for selecting television programs according to expressed viewer preferences that employs an adaptive prediction algorithm. Television programs are described in terms of attributes. A viewer @3

explicitly rates different attribute-value pairs, also known as features. Based on these explicit viewer ratings, a neural network rates television programs.

Programs with a high enough score are automatically recorded for viewing

at a later time . The described method, however, must use explicit ratings, it does not employ ...method for recommending items, U.S. Patent No.

4,996,642 (February 26, 1991). Employs a conventional collaborative filtering algorithm to recommend movies to a customer from the inventory in a video store. The customer uses a scalar rating system to rate movies they have viewed . The resulting profile is paired with profiles of other customers who have rated at least a portion...

17/3,K/23 (Item 19 from file: 349) DIALOG(R) File 349: PCT FULLTEXT

(c) 2005 WIPO/Univentio. All rts. reserv. 00789654 AND METHOD FOR THE DELIVERY OF SELECTION AND ADAPTATION SYSTEM INDIVIDUALIZED TELEVISION COMMERCIAL(S) TO AN IDENTIFIED ADVANCED TELEVISION VIEWER SYSTEME ET PROCEDE DE SELECTION ET D'ADAPTATION POUR LA DISTRIBUTION D'ANNONCES TELEVISES A UN TELESPECTATEUR IDENTIFIE D'UNE TELEVISION Patent Applicant/Inventor: BARRETT Brad, Suite 600, 700 West Pender Street, Vancouver, British Columbia V6C 1G8, CA, CA (Residence), CA (Nationality) VASILAKOS John, Suite 600, 700 West Pender Street, Vancouver, British Columbia V6C 1G8, CA, CA (Residence), CA (Nationality) Legal Representative: MANNING Gavin N (agent), Oyen Wiggs Green & Mutala, Suite 480, 601 West Cordova Street, Vancouver, British Columbia V6B 1G1, CA, Patent and Priority Information (Country, Number, Date): WO 200122731 A1 20010329 (WO 0122731) Patent: WO 2000CA627 20000530 (PCT/WO CA0000627) Application: Priority Application: CA 2284438 19990922 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE Publication Language: English Filing Language: English Fulltext Word Count: 3959 Patent and Priority Information (Country, Number, Date): ... 20010329 Fulltext Availability: Claims Publication Year: 2001 Claim ... data and information associated with the said unidentified viewers actions since the beginning of the said television viewing session (e.g. time of day, type of show being viewed) may/will be utilized for the purpose of guessing as to the identify of the viewer conducting the television viewing session at the said Remote Viewer Module, and further wherein the Viewer Profile of the said guessed... 17/3,K/25 (Item 21 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. **Image available** 00541335 TELEVISION SYSTEM WITH AIDED USER PROGRAM SEARCHING SYSTEME DE TELEVISION AVEC RECHERCHE DE PROGRAMMES TELEVISES PAR UN UTILISATEUR ASSISTE Patent Applicant/Assignee: UNITED VIDEO PROPERTIES INC, Inventor(s): BOYER Franklin E, DEMERS Timothy B, Patent and Priority Information (Country, Number, Date):

Patent Applicant/Assignee:
UNITED VIDEO PROPERTIES INC,
Inventor(s):
BOYER Franklin E,
DEMERS Timothy B,
Patent and Priority Information (Country, Number, Date):
Patent:
WO 200004708 Al 20000127 (WO 0004708)
Application:
WO 99US16040 19990716 (PCT/WO US9916040)
Priority Application: US 9893197 19980717; US 99330793 19990611
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE
GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK

MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZA ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English Fulltext Word Count: 19610

Patent and Priority Information (Country, Number, Date):

Patent: ... 20000127

Fulltext Availability:

Claims

Publication Year: 2000

Claim

- 1. A method for aiding a user who is

 viewing a program airing on a current channel in
 identifying another program to view, comprisinge
 monitoring which television programming
 is viewed by the user;
 determining at least one program
 attribute of the monitored television programming;
 identifying program listings for
 programs that are suggested based on the program
 attribute; and
 allowing the user to browse the program
 listings for the suggested programs by displaying the
 program airing on the current channel and
 simultaneously displaying a display region containing
 the program listing for one of the suggested programs.
- 2 The method of claim 1 wherein the determining comprises determining whether the program airing on the current channel has been ${\bf viewed}$ for a predetermined ${\bf period}$.
- . 3 The method of claim 1 wherein the program attribute is selected from the consisting of program...
- ...of the current program in identifying program listings.
 - 27 A system for aiding a user who is viewing a program airing on a current channel in identifying another program to view, comprising: means for monitoring which television programming is viewed by the user; means for determining at least one program attribute of the monitored television programming; means for identifying program listings for programs that are suggested based on the program attribute; and means for allowing the user to browse the program listings for the suggested programs by displaying the program airing on the current channel and simultaneously displaying a display region containing the program listing for one of the suggested programs .
 - 28 The system of claim 27 wherein said means for determining determines whether the program airing on the current channel has been ${f viewed}$ for a predetermined ${f period}$.
 - 29 The system of claim 27 wherein the program attribute is selected from the consisting of program...of the current program in

```
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      35:Dissertation Abs Online 1861-2005/Jan
File
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      65: Inside Conferences 1993-2005/Feb W2
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       2:INSPEC 1969-2005/Feb W1
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File
      94:JICST-EPlus 1985-2005/Jan W1
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File 483: Newspaper Abs Daily 1986-2005/Feb 17
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       6:NTIS 1964-2005/Feb W1
File
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File 144: Pascal 1973-2005/Feb W1
         (c) 2005 INIST/CNRS
File 434:SciSearch(R) Cited Ref Sci 1974-1989/Dec
         (c) 1998 Inst for Sci Info
      34:SciSearch(R) Cited Ref Sci 1990-2005/Feb W2
File
         (c) 2005 Inst for Sci Info
      99: Wilson Appl. Sci & Tech Abs 1983-2005/Jan
File
         (c) 2005 The HW Wilson Co.
File 583: Gale Group Globalbase (TM) 1986-2002/Dec 13
         (c) 2002 The Gale Group
File 266: FEDRIP 2004/Nov
         Comp & dist by NTIS, Intl Copyright All Rights Res
      95:TEME-Technology & Management 1989-2005/Jan W2
File
         (c) 2005 FIZ TECHNIK
File 438:Library Lit. & Info. Science 1984-2005/Jan
         (c) 2005 The HW Wilson Co
File 248:PIRA 1975-2005/Jan W3
         (c) 2005 Pira International
Set
                Description
        Items
S1
         1562
                FILTER???(3N)(COLLABORAT? OR COOPERAT? OR CO()OPERAT???)
S2
                PROGRAM? ? OR PROGRAMMING OR SHOW? ? OR TV OR TELEVISION OR
              MOVIE? ? OR FILM? ? OR VIDEO? ? OR PPV OR SELECTION? ?
S3
                MATERIAL? ? OR CONTENT? ? OR MEDIA OR MULTIMEDIA OR MUSIC -
             OR SONG? ? OR AUDIO OR DATA OR INFORMATION OR ITEM? ?
S4
       847766
                S2:S3(5N)(VIEW??? OR REVIEW??? OR WATCH??? OR SEE OR SEEING
              OR LOOK??? OR OBSERV??? OR HEAR??? OR LISTEN??? OR ENJOY??? -
             OR EXPERIENC???)
S5
       506857
                S2:S3(7N)(RECOMMEND? OR SUGGEST?)
S6
        13990
                S4(7N)(LIKELY OR LIKELIHOOD OR PROBABILITY OR PROBABLE OR -
             GUESS??? OR PREDICT? OR INFER??? OR INFERENCE? ?)
                TIME OR TIMES OR TEMPORAL? OR PERIOD? ? OR DAY? ? OR WEEK?
S7
     11501340
             ? OR WEEKLY OR MORNING OR EVENING OR AFTERNOON OR NIGHT?? OR -
             PRIMETIME
                S7(10N)(VIEW??? OR WATCH??? OR SEE OR SEEING OR LOOK??? OR
S8
       625460
             OBSERV??? OR HEAR??? OR LISTEN??? OR ENJOY??? OR EXPERIENC???)
S9
                S1 AND S4 AND S8
S10
         2242
                S5 AND S4 AND S8
S11
                PROGRAM? ? OR PROGRAMMING OR SHOW? ? OR TV OR TELEVISION OR
     14252674
              MOVIE? ? OR FILM? ? OR VIDEO? ? OR PPV OR CONTENT? ? OR MEDIA
              OR MULTIMEDIA
S12
                S11(5N)(VIEW??? OR REVIEW??? OR WATCH??? OR SEE OR SEEING -
       368557
             OR LOOK??? OR OBSERV???)
S13
        93890
                S11(5N) (RECOMMEND? OR SUGGEST?)
S14
          422
                S12 AND S13 AND S8
S15
        51848
                S7(7N)(VIEW??? OR WATCH???)
S16
          165
                S13 AND S12 AND S15
S17
          139
                RD (unique items)
S18
          101
                S17 NOT PY=2002:2005
S19
           76
                S18 AND (TV OR TELEVISION)
S20
                RD S9 (unique items)
                S12(7N)(LIKELY OR LIKELIHOOD OR PROBABILITY OR PROBABLE OR
S21
         4238
             GUESS??? OR PREDICT? OR INFER??? OR INFERENCE? ?)
S22
          135
                S21 AND S15
```

8:Ei Compendex(R) 1970-2005/Jan W3

File

S23	110	RD (unique items)
S24	105	S23 NOT S18
S25	75	S24 NOT PY=2002:2005

19/5/7 (Item 6 from file: 35)

DIALOG(R)File 35:Dissertation Abs Online

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01573958 ORDER NO: AADMM-16994

TELEVISION TIME (BROADCAST TELEVISION, VIEWING PRACTICES)

Author: MACKAY, JANE ELIZABETH

Degree: M.A. Year: 1996

Corporate Source/Institution: SIMON FRASER UNIVERSITY (CANADA) (0791)

Supervisor: BARRY TRUAX

Source: VOLUME 35/05 of MASTERS ABSTRACTS.

PAGE 1092. 142 PAGES

Descriptors: MASS COMMUNICATIONS; ANTHROPOLOGY, CULTURAL

Descriptor Codes: 0708; 0326 ISBN: 0-612-16994-4

This study is an investigation of formal structures in popular North American broadcast **television**. It is an examination of the **television** text as constructed by both broadcasters and viewers, based on Raymond Williams' middle-range analysis of flow. The objective of the study is to shed light on ideological process in **television**, specifically the structural genesis of a discourse of **time**.

Television viewing by a sample of Ontario college students is examined empirically using videotape recordings of home viewing sessions by eight of these students. The recordings were analyzed with particular emphasis on duration, sequence, and temporal perspective of units of content. Temporal perspective includes time tense and mode of address. Information in regard to viewing context was provided by questionnaire self-reports.

The study highlights the structural aspects of television in transmission and viewing practices. The viewing session videotapes suggest an agreement between broadcasters and young North American viewers in regard to the speed of change in television flow. The recordings emphasize the present in both sound and picture with substantial second-person audio. Patterns of channel changing by viewers reveal switching activity throughout the viewing session. Viewers appear to switch channels to change programs rather than avoid commercials. They switch channels more often during program content, especially news and documentary.

Television is shown to be a practice of fast-paced change and discontinuity. It is communication situated in a temporal present overlaid with imperative demands. This temporality appears to be inscribed in the structure of television flow. The study suggests an unacknowledged connection between television and social meaning.

19/5/12 (Item 11 from file: 35)

DIALOG(R) File 35: Dissertation Abs Online

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01313569 ORDER NO: AAD93-30047

PATTERNS OF TELEVISION VIEWING: PREDICTING TELEVISION VIEWING BEHAVIOR

Author: CHO, SUNG HO

Degree: PH.D. Year: 1993

Corporate Source/Institution: STATE UNIVERSITY OF NEW YORK AT BUFFALO (

0656)

Director: GEORGE A. BARNETT

Source: VOLUME 54/06-A OF DISSERTATION ABSTRACTS INTERNATIONAL.

PAGE 1986. 200 PAGES

Descriptors: MASS COMMUNICATIONS

Descriptor Codes: 0708

This dissertation examined overall **television viewing** patterns in average households in the Chicago area. Based on the results of spectral analysis the **suggested** various **television viewing** models, such as

annual, semi-annual, quarter-annual, weekly, and daily, were applied to selected television data sets in order to examine the predictability of each model. The daily model explained about 90% of television viewing for the analysis based on the day of the week. Both the annual and daily models explained over 92% of television viewing variance for each data set from Monday to Sunday. Further, the origins of annual, semi-annual, and weekly cycles were revealed with the analysis based on the time of the day. In addition, the prime time analysis revealed the presence of a quarter-annual cycle.

The overall results indicated that television viewing behavior can be accurately predicted with the suggested models (annual, semi-annual, quarter-annual, weekly, and daily). Further, the consideration of various other factors, such as weather conditions, special programming, and social events may increase the predictability of overall television viewing. For example, a nice summer evening may attract audience to enjoy outdoor activities instead of watching television. The results of this dissertation provides ideas about the average individuals' overall television viewing behavior and their use of free time. Finally, the suggested television viewing models provide the basis describing the flow of audience.

19/5/41 (Item 2 from file: 2)

DIALOG(R) File 2: INSPEC

(c) 2005 Institution of Electrical Engineers. All rts. reserv.

6505027 INSPEC Abstract Number: B2000-03-6430-007, C2000-03-7210N-066
Title: Surfing the digital wave. Generating personalised TV listings using collaborative, case-based recommendation

Author(s): Smyth, B.; Cotter, P.

Author Affiliation: Dept. of Comput. Sci., Univ. Coll. Dublin, Ireland Conference Title: Case-Based Reasoning Research and Development. Third International Conference on Case-Based Reasoning, ICCBR-99. Proceedings (Lecture Notes in Artificial Intelligence Vol.1650) p.561-71

Editor(s): Althoff, K.-D.; Bergmann, R.; Branting, L.K.

Publisher: Springer-Verlag, Berlin, Germany

Publication Date: 1999 Country of Publication: Germany xii+598 pp.

ISBN: 3 540 66237 5 Material Identity Number: XX-1999-02391

Conference Title: Case-Based Reasoning Research and Development. Third International Conference on Case-Based Reasoning, ICCBR-99

Conference Sponsor: American Assoc. Artificial Intelligence; AcknoSoft; BSR Consulting; DaimerlerChrysler; et al

Conference Date: 27-30 July 1999 Conference Location: Seeon Monastery, Germany

Language: English Document Type: Conference Paper (PA)

Treatment: Practical (P)

Abstract: In the future, digital TV will offer an unprecedented level of programme choice. We are told that this will lead to dramatic increases in viewer satisfaction as all viewing tastes are catered for all of the time . However, the reality may be somewhat different. We have not yet developed the tools to deal with this increased level of choice (for TV guides will be virtually useless), and viewers example, conventional will face a significant and frustrating information overload problem. The paper describes a solution in the form of the PTV system. PTV employs user profiling and information filtering techniques to generate Web based TV viewing guides that are personalised for the viewing preferences of individual users. The paper explains how PTV constructs graded user profiles to drive a hybrid recommendation technique, combining case based collaborative information filtering methods. The results of an extensive empirical study to evaluate the quality of PTV's case based and collaborative filtering strategies are also described. (11 Refs)

Subfile: B C

Descriptors: case-based reasoning; digital television; groupware; information resources; information retrieval

Identifiers: digital wave; personalised **TV** listings; collaborative case based recommendation; digital **TV**; programme choice; information overload problem; PTV system; user profiling; information filtering techniques; Web based **TV** viewing guides; viewing preferences; individual users; graded

user profiles; hybrid recommendation technique; collaborative information filtering methods; collaborative filtering strategies
Class Codes: B6430 (Television equipment, systems and applications);
C7210N (Information networks); C6130G (Groupware); C6170K (Knowledge engineering techniques); C7250R (Information retrieval techniques)
Copyright 2000, IEE

19/5/44 (Item 2 from file: 94) DIALOG(R) File 94: JICST-EPlus (c) 2005 Japan Science and Tech Corp(JST). All rts. reserv. JICST ACCESSION NUMBER: 99A0643441 FILE SEGMENT: JICST-E TV Program Planning Agent using Analysis Method of User's Taste. YAGAWA YUICHI (1); UKAI HIROMI (1); TANAKA TETSUO (1); SHIBATA MASAHIRO (2); KIM Y-B (2) (1) Hitachi, Ltd., System Dev. Lab.; (2) Japan Broadcast. Corp. Sci. and Tech. Res. Lab. Denshi Joho Tsushin Gakkai Gijutsu Kenkyu Hokoku(IEIC Technical Report (Institute of Electronics, Information and Communication Enginners), 1998, VOL.98, NO.437(AI98 54-61), PAGE.9-16, FIG.4, TBL.7, REF.9 JOURNAL NUMBER: S0532BBG UNIVERSAL DECIMAL CLASSIFICATION: 621.397.62 LANGUAGE: Japanese COUNTRY OF PUBLICATION: Japan DOCUMENT TYPE: Journal ARTICLE TYPE: Original paper MEDIA TYPE: Printed Publication ABSTRACT: In the arrival of a multiple channel service caused by digital broadcasting, although the width of program choice increases for users, users have difficulty in finding favorite programs. In this paper, we present a " TV Program Planning Agent", which analyzes users' tastes from their personal histories and programs' information (EPG), and which filters and recommend programs based on users' tastes. A more detailed taste analysis becomes possible every time users view programs . In the evaluation experiment, the most fundamental method succeeded in filtering of the user's favorite programs in the probability of 82%. The result of this research can be applied to the automatic video-recording function of "Home Video Server" and "Agent TV ". (author abst.) DESCRIPTORS: television receiver; agent; broadcast program; information retrieval; preference; audience IDENTIFIERS: digital broadcasting BROADER DESCRIPTORS: receiver; transceiver; communication apparatus; equipment; retrieval CLASSIFICATION CODE(S): ND12033V (Item 6 from file: 483)

19/5/52 (Item 6 from file: 483)
DIALOG(R)File 483:Newspaper Abs Daily
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05469923

The Small Screen --- Time Machines: A whole new kind of device to record TV shows is on the way; It'll be watching you

Westbrook, William

Wall Street Journal, Sec R, p 11, col 1

Mar 22, 1999

ISSN: 0099-9660 NEWSPAPER CODE: WSJ

DOCUMENT TYPE: Feature; Newspaper

LANGUAGE: English RECORD TYPE: ABSTRACT

LENGTH: Long (18+ col inches)

ABSTRACT: What makes time-shifting simpler than with a VCR is that these machines handle the details. They are attached, by telephone line or satellite, to proprietary sources of information on all the programs that will be available to the <code>viewer</code> for the next <code>week</code> or two. The <code>WebTV/Echostar</code> machines, as well as competing devices from Replay Networks Inc., Palo Alto, Calif., present the information in a grid, while a third

version, from TiVo Inc., Sunnyvale, Calif., has a more elaborate interface. All three versions of the machines are scheduled to go on sale this month or next. To make it easy to the point of eeriness, the TiVo machine's software will actually track a viewer's preferences and immediately start suggesting other programs that the viewer might like to record. The viewer will be able to influence the software's future choices by use of "thumbs-up" and "thumbs-down" buttons, pressing them either when watching a program or when presented with a list of suggestions. If not given any direction, the software will automatically record its selections -assuming there's room. The automatically recorded programs will then appear on the same list as the programs the viewer has recorded. The machines can also eliminate the possibility of recording over something by accident, or of having the tape run out before something is fully recorded. That's because they record on a hard drive, like those found in computers, and know what's already stored there and how much room remains available for recording. If a viewer asks the TiVo or Replay machine to record something that exceeds its free space, the machine will prompt the viewer to delete enough material to make room.

```
File 275: Gale Group Computer DB(TM) 1983-2005/Feb 18
         (c) 2005 The Gale Group
File 621: Gale Group New Prod. Annou. (R) 1985-2005/Feb 18
         (c) 2005 The Gale Group
File 636: Gale Group Newsletter DB(TM) 1987-2005/Feb 18
         (c) 2005 The Gale Group
     16:Gale Group PROMT(R) 1990-2005/Feb 18
File
         (c) 2005 The Gale Group
File 160: Gale Group PROMT (R) 1972-1989
         (c) 1999 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2005/Feb 17
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     15:ABI/Inform(R) 1971-2005/Feb 18
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         (c) 2005 IDG Communications
File 696:DIALOG Telecom. Newsletters 1995-2005/Feb 18
         (c) 2005 The Dialog Corp.
File 369: New Scientist 1994-2005/Feb W1
         (c) 2005 Reed Business Information Ltd.
File 810: Business Wire 1986-1999/Feb 28
         (c) 1999 Büsiness Wire
File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
File 610: Business Wire 1999-2005/Feb 18
         (c) 2005 Business Wire.
File 613:PR Newswire 1999-2005/Feb 18
         (c) 2005 PR Newswire Association Inc
Set
                Description
        Items
S1
         2385
                FILTER???(3N) (COLLABORAT? OR COOPERAT? OR CO()OPERAT???)
                PROGRAM? ? OR PROGRAMMING OR SHOW? ? OR TV OR TELEVISION OR
S2
     16594649
              MOVIE? ? OR FILM? ? OR VIDEO? ? OR PPV OR CONTENT? ? OR MEDIA
              OR MULTIMEDIA
                S2(5N)(VIEW??? OR REVIEW??? OR WATCH??? OR SEE OR SEEING OR
S3
      1071983
              LOOK??? OR OBSERV???)
S4
       123291
                S2(5N)(RECOMMEND? OR SUGGEST?)
                S3(7N)(LIKELY OR LIKELIHOOD OR PROBABILITY OR PROBABLE OR -
S5
             GUESS??? OR PREDICT? OR INFER??? OR INFERENCE? ?)
S6
                TIME OR TIMES OR TEMPORAL? OR PERIOD? ? OR DAY? ? OR WEEK?
             ? OR WEEKLY OR MORNING OR EVENING OR AFTERNOON OR NIGHT?? OR -
             PRIMETIME
       340608
S7
                S6(7N)(VIEW??? OR WATCH???)
S8
           10
                S1 (50N) S3 (50N) S7
S9
          834
                S4 (50N) S3 (50N) S7
S10
          701
                S5 (50N) S7
S11
            6
                RD S8 (unique items)
S12
          510
                S4 (20N) S3 (20N) S7
       477061
S13
                S2(5N)(VIEW??? OR WATCH???)
          609
                S4(30N)S13(30N)S7
S14
S15
         2293
                S13(5N) (RECOMMEND? OR SUGGEST?)
S16
          248
                S15 (50N) S7
          215
                S15 (30N) S7
S17
          142
                RD (unique items)
S18
        66087
S19
                S7(7N)S2
S20
          539
                S4(30N)S13(30N)S19
          193
                S15(30N)S19
S21
S22
          25
                S4 (50N) S5 (50N) S7
S23
           13
                RD (unique items)
```

11/3,K/1 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2005 The Gale Group. All rts. reserv.

02092266 SUPPLIER NUMBER: 19684784 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Alexa's theory of relativity. (Alexa Internet) (Product Announcement)

Rapoza, Jim

PC Week, v14, n35, p42(1)

August 18, 1997

DOCUMENT TYPE: Product Announcement ISSN: 0740-1604 LANGUAGE:

English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 1484 LINE COUNT: 00116

... sense.

Alexa Internet Inc., San Francisco (415) 561-6900 www.alexa.com Scoring methodology: www.pcweek.com/ reviews /meth.html

A promising beta **program** from a San Francisco startup helps Web users find useful information by applying **collaborative filtering** technology to the entire Web.

Alexa, from Alexa Internet Inc., provides a series of links to Web sites that are related to the one the user is **viewing**. PC **Week** Labs found it very straightforward to use, letting us view basic information such as a Web site...

11/3,K/2 (Item 1 from file: 621)

DIALOG(R) File 621: Gale Group New Prod. Annou. (R)

(c) 2005 The Gale Group. All rts. reserv.

02620209 Supplier Number: 64773982 (USE FORMAT 7 FOR FULLTEXT)

Eprise and Net Perceptions Team to Deliver Comprehensive Personalization

Eprise and Net Perceptions Team to Deliver Comprehensive Personalization Capabilities to Eprise Participant Server Clients.

Business Wire, p0100

August 28, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 835

... user roles, profiles, and other attributes. Net Perceptions' personalization solutions deliver the industry standard for recommendations using collaborative filtering technology. This allows the individual consumer's taste to guide the products, services, and information they're offered. The combination allows business users to deliver dynamic content to the right viewer at the right time more easily than ever before, ultimately saving time and cutting down on the frustration of clicking through...

11/3,K/3 (Item 1 from file: 636)

DIALOG(R) File 636: Gale Group Newsletter DB(TM)

(c) 2005 The Gale Group. All rts. reserv.

03500195 Supplier Number: 47222975 (USE FORMAT 7 FOR FULLTEXT)

Internet and Online

Multimedia Wire, v4, n54, pN/A

March 19, 1997

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 135

ESPNET SportsZone teamed with CyberCash [CYCH] to enable access to its premium content on a single- day viewing basis. The price starts at 1/2 day . (Starwave, Jennifer Yazzolino, 206/957-2026)

Online bookseller Amazon.com announced twice as many titles, new pricing...

...out-of-print books. It also cut prices 40 on several catagories, and unveiled MatchMaker, which uses collaborative filtering technology, to

recommend books to customers. (Amazon.com, Jennifer Cast, 206/346-2853) COPYRIGHT 1997 Phillips Business...

11/3,K/4 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

04254859 Supplier Number: 46231111 (USE FORMAT 7 FOR FULLTEXT)
From dating to voting, collaborative filtering will make our choices easier
InfoWorld, p052

March 18, 1996

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 732

... site, called Firefly, is a place to get music recommendations, at http://www.ffly.com. Firefly uses collaborative filtering, which Lashkari was happy to explain. Collaborative filtering is made up of a variety of technologies for weighing ratings from an on-line community and transforming them into recommendations. I am now more convinced than ever that collaborative filtering will evolve into one of the big technologies of the Information Age.

My favorite example of collaborative filtering is not presidential elections but video rentals. It goes something like this: You are returning a video you watched last night. The rental store clerk asks you to rate the video from 1 to 10. He types your...

...likely to enjoy. Or all this happens in front of your interactive television via video on demand.

Collaborative filtering through the Internet would not be just for videos but also for books, restaurants, cars, resorts, blind...

11/3,K/5 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2005 The Gale Group. All rts. reserv.

08542774 SUPPLIER NUMBER: 18113950 (USE FORMAT 7 OR 9 FOR FULL TEXT) From dating to voting, collaborative filtering will make our choices easier. (From the Ether) (Internet

Metcalfe, Bob

InfoWorld, v18, n12, p52(1)

March 18, 1996

DOCUMENT TYPE: Column ISSN: 0199-6649 LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

television via video on demand.

WORD COUNT: 773 LINE COUNT: 00062

... site, called Firefly, is a place to get music recommendations, at http://www.ffly.com. Firefly uses collaborative filtering, which Lashkari was happy to explain. Collaborative filtering is made up of a variety of technologies for weighing ratings from an on-line community and transforming them into recommendations. I am now more convinced than ever that collaborative filtering will evolve into one of the big technologies of the Information Age.

My favorite example of collaborative filtering is not presidential elections but video rentals. It goes something like this: You are returning a video you watched last night. The rental store clerk asks you to rate the video from 1 to 10. He types your...
...likely to enjoy. Or all this happens in front of your interactive

Collaborative filtering through the Internet would not be just for videos but also for books, restaurants, cars, resorts, blind...

11/3,K/6 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

02051358 57306565

A personalized television listings service

Smyth, Barry; Cotter, Paul

Association for Computing Machinery. Communications of the ACM v43n8 PP:

107-111 Aug 2000

ISSN: 0001-0782 JRNL CODE: GACM

WORD COUNT: 2488

...TEXT: techniques complement each other perfectly For example, content-based filtering can solve the latency problems associated with collaborative filtering. Furthermore, the diversity problem associated with content-based methods is solved by introducing a collaborative component. By integrating both content-based and collaborative filtering strategies, the ClixSmart personalization engine provides a unique and powerful personalization solution.

PTV Adds a Personal Touch...

...discover what programs are on in a given week, never mind locating a small set of relevant **programs** for a quiet **evening** 's **viewing**. The digital **TV** vendors do recognize this as a serious problem, and they are now offering electronic program guides (EPGs...

23/3,K/1 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2005 The Gale Group. All rts. reserv.

02429825 SUPPLIER NUMBER: 64360946 (USE FORMAT 7 OR 9 FOR FULL TEXT)
It's your future! (Internet/Web/Online Service Information)

Internet Magazine, 54

August, 2000

ISSN: 1355-6428 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 8786 LINE COUNT: 00675

... significant new interface developments which will include natural speech recognition that works. In 20 years, it's **likely** our PC will be on a thin **film** that we can unravel, **view** images and text, write on, talk to, be entertained by and use to communicate with. GRAHAME COHEN...

...50s dream of the future on drugs! In the living room, the Net will be compiling its suggested film viewing for the evening based on what it knows I like. In the car on the way home, it will be...

23/3,K/2 (Item 2 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2005 The Gale Group. All rts. reserv.

02375928 SUPPLIER NUMBER: 59636072 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Stanford Study Says Internet Transforming Daily Life 02/16/00 >By Sherman
Fridman.(Industry Trend or Event)

Newsbytes PM, NA

Feb 16, 2000

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 993 LINE COUNT: 00079

... time reading newspapers.

According to Erbring, who is also a professor of mass communications, the reduction in TV viewing "is likely to have a major impact on the economics of the media industry and, as recent developments suggest, may lead to further integration of media and information delivery technologies."

According to the study, the least...

23/3,K/3 (Item 1 from file: 621)

DIALOG(R) File 621: Gale Group New Prod. Annou. (R)

(c) 2005 The Gale Group. All rts. reserv.

03880516 Supplier Number: 126728280 (USE FORMAT 7 FOR FULLTEXT)
Sony Stakes Out HD Leadership Position; Company's Unique Combination of
Products, Content and Services Help Create, Share and Enhance the
Enjoyment of High-Definition Entertainment.

PR Newswire, pNA

Jan 6, 2005

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 726

... as an important growth engine for high-definition content with demand streaming both from consumers and the **content** community. Sony **suggested** that to its first products using blue laser-based optical technology will be available in the U...

...next year or two.

Emphasis was also placed on such proven successes as LCD technology, which was **predicted** to be the standard of choice for **watching** high-definition **content** in the coming year. And Fidler noted that Sony is well-poised to make the most of...
...products.

Sony's HD leadership was also attributed to exclusive technology

like 3 LCD which improves the viewing experience by optimizing color reproduction full- time , across the entire screen and serves as the foundation for Sony's market-leading Grand WEGA rear...

(Item 1 from file: 636) 23/3,K/4 DIALOG(R)File 636:Gale Group Newsletter DB(TM) (c) 2005 The Gale Group. All rts. reserv.

Supplier Number: 47387890 (USE FORMAT 7 FOR FULLTEXT) 03570058

BSkyB claims 'win-win' position on digital

New Media Markets, pN/A

May 15, 1997

Record Type: Fulltext Language: English

Document Type: Newsletter; Trade

Word Count: 1500

compression.

* A pay-per-view service offering mainly films, but with some sports and special events. Films, likely to cost around GBP3 per view , would be shown with staggered start times and would be transmitted six months before their airing on BSkyB's premium film channels.

* Interactive services...

...issue for BSkyB in launching digital is ensuring that it does not cannibalise its existing lucrative pay- television revenues.

Many observers have suggested that this concern has been a prime reason for BSkyB's slowness to embrace digital. With 6...

23/3,K/5 (Item 2 from file: 636) DIALOG(R) File 636: Gale Group Newsletter DB(TM) (c) 2005 The Gale Group. All rts. reserv.

Supplier Number: 43195979 (USE FORMAT 7 FOR FULLTEXT) Couch Potatoes & Cholesterol: Pediatricians Link TV Habits & Health Youth Markets Alert, v4, n8, pN/A

August, 1992

Record Type: Fulltext Language: English

Document Type: Newsletter; Trade

Word Count: 258

finds a strong correlation between TV viewing and several health behavioral factors, including exercise and diet.

Children watching more than four hours of TV per day are significantly less likely to consume lean meat and/or to remove chicken skin before eating chicken, and also less likely...

...sports or to engage in continuous physical activity outside of school. According to the researchers, the findings suggest that excessive TV viewing may be a key indicator of the generally unhealthy lifestyle habits commonly associated with later cardiovascular...

23/3,K/6 (Item 1 from file: 16) DIALOG(R)File 16:Gale Group PROMT(R) (c) 2005 The Gale Group. All rts. reserv.

Supplier Number: 119352560 (USE FORMAT 7 FOR FULLTEXT) Too much TV `turns young into fat adults'. (News) Derbyshire, David Daily Telegraph (London, England), p08

July 16, 2004

Language: English Record Type: Fulltext

Document Type: Newspaper; General

Word Count: 488

cholesterol, 17 per cent of smoking and 15 per cent of "poor

cardiovascular fitness" was attributable to watching more than two hours' television a day in childhood, he said.

No link was found between television viewing and blood pressure. The associations remained...

...well-established risk factors for cardiovascular illness and death later in life," said Dr Hancox. "Our results suggest that excessive television viewing in young people is likely to have far-reaching consequences for adult health.

"We concur with the American Academy of Paediatrics that parents should limit children's viewing to one to two hours per day; in fact, data suggest that less than one hour a day would be even better."

He acknowledged...

23/3,K/7 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

0017118904 SUPPLIER NUMBER: 116790742 (USE FORMAT 7 OR 9 FOR FULL

TEXT)
Communicating health information and making the news: health reporters reveal the PR tactics that work.

Tanner, Andrea H.

Public Relations Quarterly, 49, 1, 24(4)

Spring, 2004

ISSN: 0033-3700 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 2809 LINE COUNT: 00232

... technical information. Respondents also said it was important for practitioners to understand the deadline-oriented nature of **television** news.

This data suggests that in order for a story to make it to air, a health source or public relations...

...Without humanization, a health reporter knows she will not be able to relate the story to the **television viewer**, therefore she is less **likely** to spend **time** covering the story. In addition, with the personal and private nature of health and medical news, it...

23/3,K/8 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

13737497 SUPPLIER NUMBER: 76759471 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The Unpredictable Audience: An Exploratory Analysis of Forecasting Error
for New Prime-Time Network Television Programs. (Statistical Data
Included)

Napoli, Philip M.

Journal of Advertising, 30, 2, 53

Summer, 2001

DOCUMENT TYPE: Statistical Data Included ISSN: 0091-3367

LANGUAGE: English RECORD TYPE: Fulltext WORD COUNT: 5002 LINE COUNT: 00449

... tend to consume a greater diversity of program types and become more difficult to associate with particular **program** -type preferences. This pattern **suggests** that the viewing behavior of younger viewers presents less uncertainty and should be easier to predict than...

... Three programs?

Methodology

To investigate the hypotheses and research question outlined previously, data were collected on the **predicted** and actual shares of the total **television viewing** audience for new prime- **time** network television programs for the 1993-94 through 1997-98 broadcast seasons. Only the Big Four networks...

23/3,K/9 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2005 The Gale Group. All rts. reserv.

09725741 SUPPLIER NUMBER: 19717113 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The market. (An Annual Report on the Home Video Market 1997) (Industry
Overview)

Video Business, v17, n29, pS4(4)

July 14, 1997

DOCUMENT TYPE: Industry Overview ISSN: 0279-571X LANGUAGE:

English RECORD TYPE: Fulltext WORD COUNT: 1619 LINE COUNT: 00128

... third said they watched with another adult, presumably friends or dates.

Although men and women are equally likely to watch a movie with a spouse, significant other or other adults, spending time with the kids watching videos still falls to mothers more than fathers in most households. Within households with children, women are significantly more likely than men to watch videos with children. Women are also the primary renters of movies watched by families with children.

The sharply defined demographic patterns relating to **video** renting and buying behavior **suggest** that prerecorded **video** is as much a matter of lifestyle for Americans as it is simply one of several ways...

23/3,K/10 (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2005 The Gale Group. All rts. reserv.

05457944 SUPPLIER NUMBER: 11308084 (USE FORMAT 7 OR 9 FOR FULL TEXT)
On beyond demos. (Media Strategy)

Cross, Alison

Inside Media, p38(1)

July 17, 1991

ISSN: 1046-5316 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 1192 LINE COUNT: 00097

... three groups, and understanding the idiosyncrasies within each group, enabled Hill, Holliday to put together a targeted **media** recommendation for Chico-San. An analysis of the media habits of these consumers indicates that each group has...

...fashion magazines and tend to listen to classic rock radio programming.

The Diet-Conscious are also light TV viewers and are more likely to read magazines and listen to the radio. This group prefers entertainment programming and TV specials. It...

...soft contemporary radio stations.

The Health-Concerned are heaviest users of TV among the three groups. They watch news and early- morning programming. They read health and home-service magazines. They prefer easy listening radio.

The **media recommendation** that resulted from this motivationally oriented target analysis is dramatically different from one that would have resulted...

23/3,K/11 (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2005 The Gale Group. All rts. reserv.

04895817 SUPPLIER NUMBER: 09809307 (USE FORMAT 7 OR 9 FOR FULL TEXT) **Television station standards for acceptable advertising**.
Rotfeld, Herbert J.; Parsons, Patrick R.; Abernethy, Avery M.; Pavlik, John V.
Journal of Consumer Affairs, v24, n2, p392(19)

Winter, 1990

ISSN: 0022-0078 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 6915 LINE COUNT: 00580

... protection for certain audience groups, especially children, provides a major goal for the advertising clearance process for **television** stations.

Survey data **suggest** that advertising clearance standards were more rigorous for **programming likely** to be **viewed** by children, with primary concerns directed toward obscenity and violence, a finding also supported by written comments...

...phone interviews. One survey respondent wrote, "There is a special sensitivity to children's ads and family viewing times . An ad may be OK to air but only after 10 p.m. or never in kids...

23/3,K/12 (Item 1 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2005 ProQuest Info&Learning. All rts. reserv.

02831252 764999311

"No-You Can't Watch That": Parental Rules and Young Children's Media Use Vandewater, Elizabeth A; Park, Seoung-Eun; Huang, Xuan; Wartella, Ellen A American Behavioral Scientist v48n5 PP: 608-623 Jan 2005 ISSN: 0002-7642 JRNL CODE: PAMB

...ABSTRACT: to rules of both types, whereas higher household income was related to having program rules. Parents with time rules reported their children watching less television, but parents with program rules reported their children watching more television. Parents with program rules were more likely to have positive attitudes toward television and more likely to be present when their children were viewing...

...of rules were more likely to see their children imitating positive behaviors from television, whereas parents with **program** rules were more **likely** to **see** their children imitating negative behaviors. Exploratory path models **suggest** that the processes by which **television** time rules and television program rules are related to young children's viewing differ in important ways...

23/3,K/13 (Item 1 from file: 813)

DIALOG(R) File 813: PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

0620263 DC017A

AMA SUPPORTS BILL TO REDUCE TV VIOLENCE SEEN BY CHILDREN; NEW TELEVISION SETS TO HAVE TECHNOLOGY TO 'BLOCK OUT' VIOLENT PROGRAMMING

DATE: August 5, 1993 13:00 EDT WORD COUNT: 425

...will frequently do the exact opposite of what their parents want them to do," McAfee said. "Upon seeing the advisory appear on the TV screen the child might be even more likely to sit down and view the programming."

McAfee also **suggested** last **week** other measures to curb TV violence. They included Federal Trade Commission hearings to consider a violence rating...

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	84	(TV or television) and "program selection" and storag\$2 and (user\$2 OR viewing!) adj2 (habit or pattern) and @ad<"20010404"	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 11:25
L2	8	1 and (predict\$5 near2 (preference\$3 or habit\$))	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 11:32
L3	0	1 and probabilit\$3 same view\$3 same habit\$1 same select\$3	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 11:33
L4	296	"collaborative filtering" and @ad<"20010404"	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 11:36
L6	27	4 and probabilit\$3 same select\$3 and inference\$1	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 11:38
L7	0	("previously viewed" or "previously view") and "search history" and (user\$2 OR viewing!) adj2 (habit or pattern) and @ad<"20010404"	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 11:54
L8	0	Simulcast\$3 and (TV or television) and record\$3 near5 program\$2 same current\$2 and storag\$2 and (user\$2 OR viewing!) adj2 (habit or pattern) and @ad<"20010404"	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 11:55
L9	58	("cable TV" or "cable television") and "program selection" and storag\$2 and (user\$2 OR viewing!) adj2 (habit or pattern) and @ad<"20010404"	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 11:55
L10	84	(TV or television) and "program selection" and storag\$2 and (user\$2 OR viewing!) adj2 (habit or pattern) and @ad<"20010404"	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 11:57
L11	11	((filter\$3 or sort\$3) same ("active attribute" or "active attributes" or (score\$ near (game\$1 or sport\$))) and event\$1 and active! and change\$1 and @ad<"20010404") and (database\$1 or storage\$1 or table\$1)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 11:58

L12	17	(EPG! and "TV guide" and "program guide" and @ad<"20010404") and (user\$2 OR viewing!) adj2 (habit or pattern)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 11:59
L13	6	9 and 2	US-PGPUB; USPAT; EPO; JPO;	OR	ON	2005/02/18 11:59
			DERWENT			
L14	1	13 and 4	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 11:59
L15	58	9 and 10	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 12:00
L16	0	9 and 11	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 12:00
L17	4	(TV or television) and value\$2 and selection\$2 and storag\$2 and (user\$2 OR viewing!) adj2 (habit or pattern) and "instant replay" and @ad<"20010404"	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2005/02/18 12:00



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next

Posters: A study of methods for normalizing user ratings in collaborative filtering Rong Jin, Luo Si

July 2004 Proceedings of the 27th annual international conference on Research and

Results 1 - 20 of 200

Full text available: (168,93 KB) Additional Information: (all citation, abstract, references, index terms

The goal of collaborative filtering is to make recommendations for a test user by utilizing the rating information of users who share interests similar to the test user. Because ratings are determined not only by user interests but also the rating habits of users, it is important to normalize ratings of different users to the same scale. In this paper, we compare two different normalization strategies for user ratings, namely the Gaussian normalization method and the decoupling normalization met ...

Keywords: collaborative filtering, rating normalization

development in information retrieval

Item-based collaborative filtering recommendation algorithms Badrul Sarwar, George Karypis, Joseph Konstan, John Reidl

April 2001 Proceedings of the tenth international conference on World Wide Web

Full text available: cdf(257.86 KB) Additional Information: full citation, references, citings, index terms

3 Collaborative Filtering: Diffusing information in organizational settings: learning from experience



Dave Snowdon, Antonietta Grasso

April 2002 Proceedings of the SIGCHI conference on Human factors in computing systems: Changing our world, changing ourselves

Full text available: Table: 15 pdf(815.88 KB)

Additional Information: full cliation, abstract, references, citings, index

Recommender systems selectively circulate information enriched with comments and feedback based on people's experience. These systems filter information in a semiautomatic and high-quality way in order to support a community during their work or leisure practices. However recommender systems are usually separate tools that require a degree of effort to be used, both when receiving information and to insert new feedback. In this paper we present our informal experiences with the use of multiple ...

Keywords: information sharing, large-screens, recommender systems, serendipity

4 Collaboration and group work: Enhancing digital libraries with TechLens+ Roberto Torres, Sean M. McNee, Mara Abel, Joseph A. Konstan, John Riedl June 2004



Full text available: 📆 pdf(248,73 KB) Additional Information: full citation, abstract, references, index terms

The number of research papers available is growing at a staggering rate. Researchers need tools to help them find the papers they should read among all the papers published each year. In this paper, we present and experiment with hybrid recommender algorithms that combine Collaborative Filtering and Content-based. Filtering to recommend research papers to users. Our hybrid algorithms combine the strengths of each filtering approach to address their individual weaknesses. We evaluated our algorit ...

Keywords: collaborative filtering, content-based filtering, digital libraries, hybrid recommender systems

5 Collaborative Filtering: Observed behavior and perceived value of authors in usenet newsgroups: bridging the gap



Andrew T. Fiore, Scott Lee Tiernan, Marc A. Smith

April 2002 Proceedings of the SIGCHI conference on Human factors in computing systems: Changing our world, changing ourselves

Full text available: modf(383.54 KB)

Additional Information: full citation, abstract, references, citings, index terros

In this paper we describe an evaluation of behavioral descriptors generated from an analysis of a large collection of Usenet newsgroup messages. The metrics describe aspects of newsgroup authors' behavior over time; such information can aid in filtering, sorting, and recommending content from public discussion spaces like newsgroups. To assess the value of a variety of these behavioral descriptors, we compared 22 participants' subjective evaluations of authors whose messages they read to behavio ...

Keywords: behavioral indicators, discussions, persistent conversations, social accounting, social cyberspaces

6 Architecture of the artifact-based collaboration system matrix

K. Jeffay, J. K. Lin, J. Menges, F. D Smith, J. B. Smith

December 1992 Proceedings of the 1992 ACM conference on Computer-supported cooperative work

Full text available: Tool(1.06 MB)

Additional Information: full citation, references, citings, index terms

The role of built-in knowledge in adaptive interface systems

Daniel Crow, Barbara Smith

February 1993 Proceedings of the 1st international conference on Intelligent user interfaces

Full text available: 📆 nsis:1854.71.KB) Additional Information: silation, restricted-mailto:silation, <a href="mailto:silation-mai

Keywords: adaptive user interfaces, pattern recognition, task-oriented interfaces, user modeling, user variation

8	Automatic recording agent for digital video server Atsuyoshi Nakamura, Naoki Abe, Hiroshi Matoba, Katsuhiro Ochiai October 2000 Proceedings of the eighth ACM international conference on Multimedia	
	Full text available: pdf(932.31 KB) Additional Information: full citation, abstract, references, citings, index terms	
	We propose and evaluate the performance of a number of methods for automatic recording of TV programs for digital video servers, which estimate the user's preference over TV programs based on her/his past viewing behavior and automatically record a selected number of TV programs believed to be of interest to the user. Our methods combine the so-called content-based filtering and social (or collaborative) filtering methods and are based on a certain class of on-line learning algorithms known a	
9	Evaluating image filtering based techniques in media space applications Qiang Alex Zhao, John T. Stasko November 1998 Proceedings of the 1998 ACM conference on Computer supported cooperative work	
	Full text available: Additional Information: full obtation, references, citings, index terms	
	Keywords : image filter, informal group awareness, media space, privacy, real-time groupware, video	
10	Introduction to collaborative visualization Greg Johnson, T. Todd Elvins May 1998 ACM SIGGRAPH Computer Graphics, Volume 32 Issue 2	
	Full text available: dif(331,70 KB) Additional Information: full citation, abstract, index terms	
	To gain additional perspectives and expertise on data and information imaging topics, I will periodically solicit articles from researchers in the visualization community. Greg Johnson has graciously contributed this month's introduction to collaborative visualization. The subject is one that I feel is of growing importance and interest. Greg and I are interested in your views on this emerging technology and welcome your email.	
11	Supporting situated actions in high volume conversational data situations Christopher Lueg	
	January 1998 Proceedings of the SIGCHI conference on Human factors in computing systems	
	Full text available: pdf(1.10 MB) Additional Information: full citation, references, citings, index terms	
	Keywords: Usenet news, information filtering, situated actions, situated cognition	
12	Spectral analysis of data Yossi Azar, Amos Fiat, Anna Karlin, Frank McSherry, Jared Saia July 2001 Proceedings of the thirty-third annual ACM symposium on Theory of computing	
	Full text available: Additional Information: full cliation, abstract, references, citings, index terms	
	Experimental evidence suggests that spectral techniques are valuable for a wide range of applications. A partial list of such applications include (i) semantic analysis of documents	

used to cluster documents into areas of interest, (ii) collaborative filtering --- the reconstruction of missing data items, and (iii) determining the relative importance of documents based on citation/link structure. Intuitive arguments can explain some of the phenomena that has been observed but little theoret ...

13 Computer-mediated communication in collaborative educational settings (report of the ITICSE '97 working group on CMC in collaborative educational settings) Ursula Wolz, Jacob Palme, Penny Anderson, Zhi Chen, James Dunne, Göran Karlsson, Atika Laribi, Sirkku Männikkö, Robert Spielvogel, Henry Walker June 1997 The supplemental proceedings of the conference on Integrating technology into computer science education: working group reports and supplemental proceedings Full text available: Additional Information: full citation, references, citings, index terms	
14 Computer-mediated communication in collaborative educational settings: report of the	
ITICSE '97 working group on CMC in collaborative educational settings Ursula Wolz, Jacob Palme, Penny Anderson, Zhi Chen, James Dunne, Göran Karlsson, Atika Laribi, Sirkku Männikkö, Robert Spielvogel, Henry Walker October 1997 ACM SIGCUE Outlook, Volume 25 Issue 4	
Full text available: not(2.14 MB) Additional Information: full citation, abstract, references, index terms	
In educational environments that stress collaboration, the use of computer-mediated communication (CMC) tools can be a source of support as well as a challenge. This paper begins by considering general educational and economic goals and how CMC can be helpful in attaining these goals. A taxonomy of tools for communication and collaboration in education is described. Many sides of the issue are considered, including the roles of teachers and students, problems that can arise and potential solutio	
15 MultECommerce: a distributed architecture for collaborative shopping on the WWW Stefano Puglia, Robert Carter, Ravi Jain October 2000 Proceedings of the 2nd ACM conference on Electronic commerce	
Full text available: pcif(690,44 KB) Additional Information: full citation, references, citags, index terms	
Keywords : WWW engineering, component technologies, e-commerce APIs, e-commerce architectures, enterprise JavaBeans, shared navigation	
16 Supporting personalization: Exploring the relationship between personal and public annotations Catherine C. Marshall, A. J. Bernheim Brush June 2004	
Full text available: act(486.50 KB) Additional Information: full citation, abstract, references, index terms	
Today people typically read and annotate printed documents even if they are obtained from electronic sources like digital libraries If there is a reason for them to share these personal annotations online, they must re-enter them. Given the advent of better computer support for reading and annotation, including tablet interfaces, will people ever share their personal	

Keywords: annotation, annotation system design, collaboration, digital library use, education, online discussion, reading

to anticipate and support the transit ...

digital ink annotations as is, or will they make substantial changes to them? What can we do

	Creating a custom mass-production channel on the Internet
	Greg Elofson, William N. Robinson March 1998 Communications of the ACM, Volume 41 Issue 3
	Full text available: pdf(203.92 KB) Additional Information: full ditation, references, citings, index terms
18	Accepted Posters: A zero-input interface for leveraging group experience in web
	Drowsing Taly Sharon, Henry Lieberman, Ted Selker
	January 2003 Proceedings of the 8th international conference on Intelligent user interfaces
	Full text available: pdf(255.69 KB) Additional Information: full cliation, abstract, references, index terms
	The experience of a trusted group of colleagues can help users improve the quality and focus of their browsing and searching activities. How could a system provide such help, when and where the users need it, without disrupting their normal work activities? This paper describes Context-Aware Proxy based System (CAPS), an agent that recommends pages and annotates links to reveal their relative popularity among the users colleagues, matched with their automatically computed interest profiles. A We
	Keywords: CSCW, collaborative filtering, knowledge management, recommender system, social networks, user interface
19	<u>A recipe based on-line food store</u> Martin Svensson, Jarmo Laaksolahti, Kristina Höök, Annika Waern January 2000 Proceedings of the 5th international conference on Intelligent user interfaces
	Full text available: gat(738.95 KB) Additional Information: full citation, abstract, references, index terms
	Recent research in the area of information retrieval hypothesizes that people benefit from social clues, so called social navigation, when they try to navigate information spaces [7]. We have designed an on-line grocery store building upon those ideas manifested in several
	different ways. The most central feature is that the system uses a combination of content- based and collaborative filtering as the basis for recipe recommendations. This filtering process can in turn be controlled by edit
	based and collaborative filtering as the basis for recipe recommendations. This filtering
20	based and collaborative filtering as the basis for recipe recommendations. This filtering process can in turn be controlled by edit Keywords: collaborative filtering, content-based filtering, on-line shopping, recommender system, social navigation, user groups Where did you put it? Issues in the design and use of a group memory
20	based and collaborative filtering as the basis for recipe recommendations. This filtering process can in turn be controlled by edit Keywords : collaborative filtering, content-based filtering, on-line shopping, recommender system, social navigation, user groups

practice, because individual information access strategies break down with group information—people can generally find things that are on their own messy desks and file systems, but not on other people's. The design challenge in a group memory is thus to enable low-effort informatio ...

Keywords: collaborative work, group conventions, group memory, information search and retrieval, information sharing

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The personal electronic program guide—towards the pre-selection of individual TV

Michael Ehrmantraut, Theo Härder, Hartmut Wittig, Ralf Steinmetz

November 1996 Proceedings of the fifth international conference on Information and knowledge management

Full text available: pdf(923.87 KB) Additional Information: full citation, references, index terms

Is it live or is it Memorex?

Tory Sawyer, Randy Anderson, Gary McCuaig

September 1986 Proceedings of the 14th annual ACM SIGUCCS conference on User services: setting the direction

Full text available: mixif(2 60 MB)

Additional Information: full cliation, index terms

Using data mining to profile TV viewers

William E. Spangler, Mordechai Gal-Or, Jerrold H. May

December 2003 Communications of the ACM, Volume 46 Issue 12

Full text available: pdf(109.63 KB) *iml(29.31 KB)

Additional Information: full citation, abstract, references, index terms

Mining thousands of viewing choices and millions of patterns, advertisers and TV networks identify household characteristics, tastes, and desires to create and deliver custom targeted advertising.

Computer applications in a cable television environment

Howard Buckholtz, Eileen Buckholtz

August 1973 Proceedings of the annual conference

Full text available: pdf(649.01 KB) Additional Information: full citation, abstract, references, index terms

The intention of this paper is to survey the field of cable television and computer applications.

5

Automatic recording agent for digital video server



Atsuyoshi Nakamura, Naoki Abe, Hiroshi Matoba, Katsuhiro Ochiai October 2000 Proceedings of the eighth ACM international conference on Multimedia

Full text available: pdf(932,31 KB)

Additional Information: full citation, abstract, references, citings, index terms

We propose and evaluate the performance of a number of methods for automatic recording of TV programs for digital video servers, which estimate the user's preference over TV programs based on her/his past viewing behavior and automatically record a selected number of TV programs believed to be of interest to the user. Our methods combine the socalled content-based filtering and social (or collaborative) filtering methods and are based on a certain class of on-line learning algorithms known a ...

6 Cooking with Linux: watching the community network.

Marcel Gagné

September 2003 Linux Journal, Volume 2003 Issue 113

Full text available: (3) html(19.85 KB) Additional Information: full citation

7 Pen computing: a technology overview and a vision

André Mever

July 1995 ACM SIGCHI Bulletin, Volume 27 Issue 3

Additional Information: full citation, abstract, citings, index terms Full text available: pdf(5.14 MB)

This work gives an overview of a new technology that is attracting growing interest in public as well as in the computer industry itself. The visible difference from other technologies is in the use of a pen or pencil as the primary means of interaction between a user and a machine, picking up the familiar pen and paper interface metaphor. From this follows a set of consequences that will be analyzed and put into context with other emerging technologies and visions. Starting with a short historic ...

8 Double agent—presentation and filtering agents for a digital television recording system

Peter Meuleman, Anita Heister, Han Kohar, Douglas Tedd

April 1998 CHI 98 conference summary on Human factors in computing systems

Full text available: pdf(265.01 KB) Additional Information: full ditation, references, ditings, index terms

Keywords: agents, anthropomorphism, content filtering, television user interfaces, user profiling

9 Long-term movie popularity models in video-on-demand systems: or the life of an ondemand movie



Carsten Griwodz, Michael Bär, Lars C. Wolf

November 1997 Proceedings of the fifth ACM international conference on Multimedia

Full text available: pdf(1.24 MB) Additional Information: full citation, references, citings, index terms

10 The fuzzy felt ethnography—understanding the programming patterns of domestic appliances



Jennifer A. Rode, Eleanor F. Toye, Alan F. Blackwell

July 2004 Personal and Ubiquitous Computing, Volume 8 Issue 3-4

Full text available: pdf(1.84 MB) Additional Information: full citation, abstract, index terms

In this paper, we discuss domestic appliance use based on an ethnographic study of nine households. Specifically, we look at which domestic appliances users choose to "program", and break them into two categories for analysis; those that allow users to program actions for the future and those that allow for macro creation to make repeated tasks easier. We also look at domestic programming habits based on gender.

Keywords: Domestic appliances, Ethnography, Gender, Programming

11 Residential user characterisation: The networked home as a user-centric multimedia system



Ankur Mani, Hari Sundaram, David Birchfield, Gang Qian

October 2004 Proceedings of the 2004 ACM workshop on Next-generation residential broadband challenges

Full text available: pcif(1.42 MB) Additional Information: full cliation, abstract, references, index terms

This is a position paper that frames a networked home as a situated, user-centric multimedia system. The problem is important for two reasons - (a) the emergence of high speed networked connections alter media consumption and interaction practices and (b) ordinary consumers currently communicate everyday experiences through limited means (e.g. e-mail attachments). We need new mechanisms for networked creation and consumption of media, as well as new interaction paradigms that will allow us to ...

Keywords: communication, context models, networked home, situated systems

12 <u>Session 2: streaming: Personalized advertisement-duration control for streaming delivery</u>



Takashi Oshiba, Yuichi Koike, Masahiro Tabuchi, Tomonari Kamba December 2002 **Proceedings of the tenth ACM international conference on Multimedia**

Full text available: pdf(787,42 KB) Additional Information: full citation, abstract, references

This paper describes the development of a streaming advertisement delivery system that controls the insertion of streaming advertisements into streaming content. Conventional personalization techniques lack a time-control function for advertisement insertion, so the advertisement exposure for each user access can become excessive, much to the annoyance of viewers. This could devalue streaming content by making it less attractive. In our technique, advertisement insertion control is based on the hi ...

Keywords: advertisement delivery, internet streaming, personalization

13 Electronic commerce: a half-empty glass?

Sasa Dekleva

June 2000 Communications of the AIS

Full text available: sci(343.49 KB) Additional Information: full citation, references

14 OOPSLA onward! track: No name: just notes on software reuse

Robert Biddle, Angela Martin, James Noble

December 2003 ACM SIGPLAN Notices, Volume 38 Issue 12

Full text available: pdf(2.62 MB) Additional Information: full citation, abstract, references, index terms

In the beginning, so our myths and stories tell us, the programmer created the program from the eternal nothingness of the void. In this essay, we recognise that programs these days are like any other assemblage, and suggest that in fact programming has always been about reuse. We also explore the nature of reuse, and claim that Components themselves are not the most important consideration for reuse; it is the end product, the composition. The issues still involve value, investment, and return. ...

Keywords: components, object-oriented programming, software reuse

15 Onward papers: No name: just notes on software reuse

Robert Biddle, Angela Martin, James Noble

October 2003 Companion of the 18th annual ACM SIGPLAN conference on Objectoriented programming, systems, languages, and applications

Additional Information: full citation, abstract, references, index terms Full text available: pof(1,81 MB)

In the beginning, so our myths and stories tell us, the programmer created the program from the eternal nothingness of the void. In this essay, we recognise that programs these days are like any other assemblage, and suggest that in fact programming has always been about reuse. We also explore the nature of reuse, and claim that Components themselves are not the most important consideration for reuse; it is the end product, the composition. The issues still involve value, investment, and return. ...

Keywords: components, object-oriented programming, software reuse

16 Democracy & information processing

Edwin B. Parker

December 1974 ACM SIGCAS Computers and Society, Volume 5 Issue 4

Full text available: pdf(778.19 KB) Additional Information: full citation

17 Technology to help poeple find information: SmartSkip: consumer level browsing and skipping of digital video content

Steven M. Drucker, Asta Glatzer, Steven De Mar, Curtis Wong

April 2002 Proceedings of the SIGCHI conference on Human factors in computing systems: Changing our world, changing ourselves

Full text available: cof(573.82 KB)

Additional Information: full citation, abstract, references, citings, index terms

In this paper, we describe an interface for browsing and skipping digital video content in a consumer setting; that is, sitting and watching television from a couch using a standard remote control. We compare this interface with two other interfaces that are in common use today and found that subjective satisfaction was statistically better with the new interface. Performance metrics however, like time to task completion and number of clicks were worse.

Keywords: DVR, PVR, browsing, digital video, skipping, television, user interfaces, user studies

18 Computer science curriculum for high school students

R. M. Aiken, C. E. Hughes, J. M. Moshell

February 1980 ACM SIGCSE Bulletin, Proceedings of the eleventh SIGCSE technical symposium on Computer science education, Volume 12 Issue 1



Full text available: cof(639.71 KB) Additional Information: full otation, abstract, references, citings, index

This paper describes a current project to design an Introductory Computer Science Course for High School students. Problems concerning the choice of hardware, the selection of software, programming language(s) and the overall design of the curriculum are discussed. In addition, some previous related research is summarized and a plan for future activities is outlined.

19 Automatic construction of personalized TV news programs.



Bernard Merialdo, Kyung Tak Lee, Dario Luparello, Jeremie Roudaire October 1999 Proceedings of the seventh ACM international conference on Multimedia (Part 1)

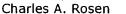
Full text available: 7 pdf(1.62 MB)

Additional Information: full citation, abstract, references, citings, index <u>terms</u>

In this paper, we study the automatic construction of personalized TV News programs, where we want to build a program with predefined duration and maximum content value for a specific user. We combine video indexing techniques to parse TV News recordings into stories, and information filtering techniques to select stories which are most adequate given the user profile. We formalize the selection process as an optimization problem, and we study how to take into account duration in the select ...

Keywords: information filtering, multimedia indexing, personalization, user profile, video summary

20 Robots, productivity and quality



August 1972 Proceedings of the ACM annual conference - Volume 1

Full text available: mpsf(1.94 MB)

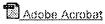
Additional Information: full citation, abstract, references, citings, index terms

There is a growing national need to increase the real productivity of our society, wherein "productivity" is redefined to include such major factors as the quality of life of workers and the quality of products, consistent with the desires and expectations of the general public. This paper proposed the development of automation technology designed to increase quality, in all its aspects, at an acceptable cost to society. The proposed program is divided into two phases ...

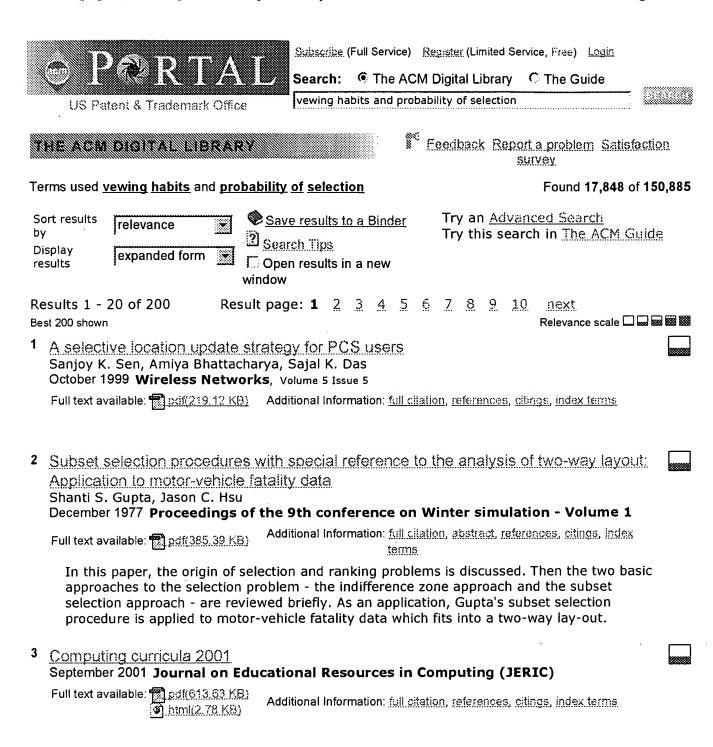
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4 Fast detection of communication patterns in distributed executions

Thomas Kunz, Michiel F. H. Seuren

November 1997 Proceedings of the 1997 conference of the Centre for Advanced Studies on Collaborative research

Full text available: 📆 sd(4.21 MB) Additional Information: full citation, abstract, references, index terms

Understanding distributed applications is a tedious and difficult task. Visualizations based on process-time diagrams are often used to obtain a better understanding of the execution of the application. The visualization tool we use is Poet, an event tracer developed at the University of Waterloo. However, these diagrams are often very complex and do not provide the user with the desired overview of the application. In our experience, such tools display repeated occurrences of non-trivial commun ...

5 ε-mdps: learning in varying environments István Szita, Bálint Takács, András Lörincz March 2003 The Journal of Machine Learning Research, Volume 3 Full text available: pxif(330.74 KB) Additional Information: full citation, abstract, references, index terms In this paper ε -MDP-models are introduced and convergence theorems are proven using the generalized MDP framework of Szepesvari and Littman. Using this model family, we show that Q-learning is capable of finding near-optimal policies in varying environments. The potential of this new family of MDP models is illustrated via a reinforcement learning algorithm called event-learning which separates the optimization of decision making from the controller. We show that event-learning au ... **Keywords**: ε -MDP, MDP, SARSA, SDS controller, convergence, event-learning, generalized MDP, reinforcement learning 6 Cost/benefit based adaptive dialog: case study using empirical medical practice norms. and intelligent split menus Jim Warren January 2001 Australian Computer Science Communications, Proceedings of the 2nd Australasian conference on User interface, Volume 23 Issue 5 Full text available: csf(843.80 KB) Additional Information: full citation, abstract, references, citings, index Publisher Site terms, review The notion of an adaptive user interface, one that accommodates user needs based on knowledge of the task at hand, is compelling but difficult to make practical. This paper examines models of the utility (as balancing of cost and benefit) in the initiation of taskspecific dialog based on conditional probability of user goals in context. Illustrations in this paper are based on an empirical model of General Practice (GP) medicine as derived from a large database of GP/patient encounters. Applica ... 7 Long-term movie popularity models in video-on-demand systems; or the life of an ondemand movie Carsten Griwodz, Michael Bär, Lars C. Wolf November 1997 Proceedings of the fifth ACM international conference on Multimedia Additional Information: full citation, references, citings, index terms Full text available: Todf(1.24 MB) Information systems outsourcing: a survey and analysis of the literature Jens Dibbern, Tim Goles, Rudy Hirschheim, Bandula Jayatilaka November 2004 ACM SIGMIS Database, Volume 35 Issue 4 Full text available: sof(1.51 MB) Additional Information: full citation, abstract, references In the last fifteen years, academic research on information systems (IS) outsourcing has evolved rapidly. Indeed the field of outsourcing research has grown so fast that there has been scant opportunity for the research community to take a collective breath, and complete a global assessment of research activities to date. This paper seeks to address this need by exploring and synthesizing the academic literature on IS outsourcing. It offers a roadmap of the IS outsourcing literature, highligh ...

http://portal.acm.org/results.cfm?coll=ACM&dl=ACM&CFID=38999185&CFTOKEN=168... 2/18/05

approaches, theoretical foundations

Keywords: determinants, literature review, outcomes, outsourcing, relationships, research

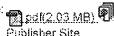
9	Simple, state-based approaches to program-based anomaly detection C. C. Michael, Anup Ghosh	
	August 2002 ACM Transactions on Information and System Security (TISSEC), Volume 5 Issue 3	
	Full text available: cdf(459.57 KB) Additional Information: full citation, abstract, references, citings, index terms	
	This article describes variants of two state-based intrusion detection algorithms from Michael and Ghosh [2000] and Ghosh et al. [2000], and gives experimental results on their performance. The algorithms detect anomalies in execution audit data. One is a simply constructed finite-state machine, and the other two monitor statistical deviations from normal program behavior. The performance of these algorithms is evaluated as a function of the amount of available training data, and they are compar	
	Keywords : Anomaly detection, finite automata, information system security, intrusion detection, machine learning	
10	Modeling PCS networks under general call holding time and cell residence time	
	<u>distributions</u> Yuguang Fang, Imrich Chlamtac, Yi-Bing Lin December 1997 IEEE/ACM Transactions on Networking (TON), Volume 5 Issue 6	
	Full text available: pdf(568,70 KB) Additional Information: full citation, references, citings, index terms	
	Keywords : PCS, billing rate planning, call blocking, call holding time, call termination, cell residence, handoff	
11	Revisitation patterns in World Wide Web navigation Linda Tauscher, Saul Greenberg March 1997 Proceedings of the SIGCHI conference on Human factors in computing systems	
٠	Full text available: pdf(984.35 KB) Additional Information: full citation, references, citings, index terms	
	Keywords: WWW, history mechanisms, hypertext, navigation, web	
12	Personalizing web sites for mobile users Corin R. Anderson, Pedro Domingos, Daniel S. Weld April 2001 Proceedings of the tenth international conference on World Wide Web	
	Full text available: pdf(385.99 KB) Additional Information: full citation, references, citings, index terms	
13	Keystroke level analysis of email message organization Olle Bälter April 2000 Proceedings of the SIGCHI conference on Human factors in computing systems	
	Full text available: cdf(808.14 KB) Additional Information: full cliation, abstract, references, citings, index terms	
	Organization of email messages takes an increasing amount of time for many email users.	

organization. In this paper, the relationship between the different organization strategies and the time necessary to use a certain strategy is illustrated by a mathematical model based on keystroke-level analysis. The model estimates time usage for archiving and retrieving email messages for individual users. Besides exp ...

Keywords: email, model, organisation of messages, user

14	Behavioral Aspects of Text Editors	
	David W. Embley, George Nagy January 1981 ACM Computing Surveys (CSUR), Volume 13 Issue 1	18888888
	Full text available: pdf(3.44 MB) Additional Information: full citation, references, citings	
15	<u>Automatic recording agent for digital video server</u> Atsuyoshi Nakamura, Naoki Abe, Hiroshi Matoba, Katsuhiro Ochiai October 2000 Proceedings of the eighth ACM international conference on Multimedia	
	Full text available: cot(932.31 KB) Additional Information: full citation, abstract, references, citings, index ierms	
	We propose and evaluate the performance of a number of methods for automatic recording of TV programs for digital video servers, which estimate the user's preference over TV programs based on her/his past viewing behavior and automatically record a selected number of TV programs believed to be of interest to the user. Our methods combine the so-called content-based filtering and social (or collaborative) filtering methods and are based on a certain class of on-line learning algorithms known a	
16	The winter simulation conference: perspectives of the founding fathers Michel Araten, Harold G. Hixson, Austin C. Hoggatt, Philip J. Kiviat, Michael F. Morris, Arnold Ockene, Julian Reitman, Joseph M. Sussman, James R. Wilson December 1992 Proceedings of the 24th conference on Winter simulation	
	Full text available: pdf(2.83 MB) Additional Information: full citation, references, citings, index terms	
17	A new location update strategy for cellular networks and its implementation using a genetic algorithm Sajal K. Das, Sanjoy K. Sen September 1997 Proceedings of the 3rd annual ACM/IEEE international conference on Mobile computing and networking	
	Full text available: Additional Information: full obtation, references, orthogs, index terms	
18	Seven habits of highly successful input modelers Larry Leemis December 1997 Proceedings of the 29th conference on Winter simulation	
	Full text available: active ac	
19	Principled disambiguation: discriminating adjective senses with modified nouns John S. Justeson, Slava M. Katz March 1995 Computational Linguistics, Volume 21 Issue 1	

Full text available:

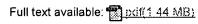


Additional Information: full citation, abstract, references

Recent corpus-based work on word sense disambiguation explores the application of statistical pattern recognition procedures to lexical co-occurrence data from very large text databases. In this paper we argue for a linguistically principled approach to disambiguation, in which relevant contextual clues are narrowly defined, in syntactic and semantic terms, and in which only highly reliable clues are exploited. Statistical methods play a definite role in this work, helping to organize and analyz ...

²⁰ The vocabulary problem in human-system communication





Additional Information: full citation, abstract, references, citings, index terms, review

In almost all computer applications, users must enter correct words for the desired objects or actions. For success without extensive training, or in first-tries for new targets, the system must recognize terms that will be chosen spontaneously. We studied spontaneous word choice for objects in five application-related domains, and found the variability to be surprisingly large. In every case two people favored the same term with probability <0.20. Simulations show how this fundamental prop ...

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Database site ready for comments

... the link or data, and people viewing the link ... And of course, in my collaborative

filtering version of ... encourages better research and data compilation habits....

soc.genealogy.medieval - Mar 23 2001, 10:40 pm by Don Stone - 22 messages - 13 authors

Repaly vs TiVo

... the programs you like, I do not consider my viewing habits to be ... near where it should

be(complex query + reg expression matching + collaborative filtering)... ... alt.video.ptv.replayty - Jun 24 2001, 12:18 am by George MacDonald - 74 messages - 17 authors

Trade in My Panasonic Showstopper for Tivo??

... How can a TiVo figure out that my roommates viewing habits are totally different

than mine? ... Give me true collaborative filtering and I might be interested. ... alt.video.ptv.tivo - May 21 2002, 5:21 pm by George MacDonald - 187 messages - 27 authors

Are you private? ... definitely you are not ...

... Using a technique called collaborative filtering, they can discern ... your lifestyle

from your browsing habits and likewise ... the content you are viewing and how ...

alt.privacy - May 22 2000, 2:10 pm by Anonymous - 4 messages - 2 authors

nettime: interview with Hartmut Winkler

... the two-dimensional output merely aims at the users' viewing-habits. ... moderated

mailinglist for net criticism, * collaborative text filtering and cultural ... alt.nettime - Jan 19 1997, 1:21 am by Geert Lovink - 1 message - 1 author

Big Brother is Watching

... select appropriate ads for your viewing according to ... the buying and gambling habits

of 6 ... offering what they call "collaborative filtering" programs (implying ... alt.prophecies.nostradamus - Dec 5 2001, 1:30 pm by DaarkS...@Nostracrapus.com - 2 messages - 2 authors

Fwd: IP: Internet Pioneers Panel Discusses Challenges for Future ...

... Instead of viewing the user as customers or as victims of ... is a moderated mailing list for net criticism, # collaborative text filtering and cultural ...

umich.interesting.people - Sep 20 1999, 3:12 pm by Bernard A. Galler - 1 message - 1 author

<nettime> Infobody Subpropaganda

... in the reports on psychokinesis, telepathy and remote viewing. ... closed

mailinglist for net criticism, # collaborative text filtering and cultural ... alt.nettime - May 16 1997, 11:46 am by Konrad Becker - 1 message - 1 author

OT Media Jam Issue #4 (long)

... These worn out speaking habits are the true ... And we, the viewing public, appear to

have gleefully ... on our personal profiles and collaborative filtering), I have ... alt.sports.basketball.nba.la-lakers - Oct 1 2003, 7:04 am by Dave Zero - 2 messages - 1 author

UCSD Job Bulletin(Oct-23-1996)

... care and discharge, maintain collaborative relationships with ... clinical utility of the viewing modules based on ... Experience preparing and filtering dilutents

misc.jobs.offered - Oct 23 1996, 6:23 pm by UCSD_Job_Bulle...@Ucsd.EDU

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from your browsing habits and likewise ... the content you are viewing and

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mailinglist for net criticism, * collaborative text filtering and cultural ... alt.nettime - Jan 19 1997, 1:21 am by Geert Lovink - 1 message - 1 author

Big Brother is Watching

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Fwd: IP: Internet Pioneers Panel Discusses Challenges for Future ...

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umich.interesting.people - Sep 20 1999, 3:12 pm by Bernard A. Galler - 1 message - 1 author

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misc.jobs.offered - Oct 23 1996, 6:23 pm by UCSD_Job_Bulle...@Ucsd.EDU

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How objective is Objectivism?

... I agree with your conclusion that the **selection** of X ... to know with certainty or even

probability that X ... point, I better consider changing my TV viewing habits. ... humanities.philosophy.objectivism - Feb 23 1998, 9:29 pm by Ken Gardner - 403 messages - 41 authors

The New Evolutionary Human Species

... species of humanity will be "remote viewing" on a ... selective laws of probability

(but divine **probability**) a spiritual ... Because past **habits** have kept that 12% DNA ...

talk.religion.newage - Oct 24 2002, 5:47 pm by Jeremy Jae - 5 messages - 4 authors

Mathmatical Refutation of Creationism

... There is, also, I think, some **probability** in the view ... Perhaps the correct way of

viewing the whole subject, would ... to me by Mr Blyth, on the habits, voice, and ...

talk.origins - Feb 17 2002, 10:55 pm by Cyde Weys - 2 messages - 2 authors

Synthetic Telepathy: Remote Viewing & The ESP of Espionage

... carrying psi genes, as in all **probability** they were ... mental software (memes) to run

remote-viewing programmes to ... Simple new habits and software, that people can ...

alt.alien.visitors - Aug 13 2004, 12:30 am by bolabola - 2 messages - 2 authors

Re-Post of Dr Suter Article

... to overturn the arbitrary **selection** of weapons ... need to reloadÉ The shooter's **probability**

of hitting ... may exercise control over their children's viewing habits. ... talk.politics.guns - Dec 22 1992, 5:01 am by Christopher J. Crobaugh - 1 message - 1 author

Dr. Edgar Suter article

... to overturn the arbitrary **selection** of weapons ... need to reloadE The shooter's **probability**

of hitting ... may exercise control over their children's viewing habits. ... talk.politics.guns - Dec 13 1992, 12:11 pm by Christopher J. Crobaugh - 4 messages - 4 authors

Guns in Medical Literature

... to overturn the arbitrary **selection** of weapons ... need to reload The shooter's **probability**

of hitting a ... may exercise control over their children's viewing habits. ... talk.politics.guns - Jan 3 1994, 10:17 am by Greg Booth - 1 message - 1 author

CyberSol

... members of the population, then the **probability** that the ... changes in lifestyle (sleep,

eating habits, family, work ... to allow the easy editing and viewing of Life ... comp.ai.alife - Dec 1 1997, 4:05 pm by ZEN/OS Operator - 1 message - 1 author

A bit of conspiracy theory

... he will, with a certain **probability**, respond or ... THE PERSONAL PAPER TRAIL Personal

buying **habits**, ie, Personal ... (19) controls material available for TV viewing. ... soc.men - Jun 8 2004, 9:07 pm by Sir Jessy of Anti - 8 messages - 5 authors

EVOLUTION, ALTRUISM..... J. PHILIPPE RUSHTON (University of ...

... pool causally affects the **probability** of any ... derives from cultural proscriptions on dietary **habits**. ... Familial influences on television **viewing** and aggression:
A ...

alt.activism - Feb 7 1998, 9:29 pm by Michael - 1 message - 1 author

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